


Peer-Reviewed Research Exemplifies Excellence

Peer-reviewed research is vital to the animal nutrition industry, and it is an integral part of Zinpro Corporation. When an article is authored on our research findings, it is then submitted to a journal editor. The editor forwards the article to reviewers who are in the same scholarly field as the author. A peer-reviewed journal will not publish articles that fail to meet the standards established for a given discipline; so peer-reviewed articles that are accepted for publication exemplify the best research practices in a field.

Our customers expect the best. That’s why we go to such lengths to scientifically prove that our products perform consistently across animal species in all production environments. This is why we confidently say that there is no better choice for animal well-being and operational productivity than Zinpro Performance Minerals®.

The 5-R’s: Essential Performance Minerals Criteria

RETURN
Every Zinpro Performance Minerals product must be proven to deliver a positive return on investment before we take it to market. We back this proven return with superior support.

RESPONSE
All Zinpro Performance Minerals must demonstrate a response in the target species that is superior to the performance level obtained by feeding ordinary minerals.

REPEATABILITY
Our patented Performance Minerals must produce proven, repeatable results, not only in high-quality research studies, but also with consistent efficacy in the animal feed industry we serve.

RESEARCH
Response measurements must be statistically significant, and research must be conducted by accredited, leading researchers at independent universities or independent research institutions. A sound experimental design is one that evaluates a response from the mineral source, not just the level of mineral added.

REASSURANCE
Our production facilities and patented processes meet stringent quality standards, ensuring a consistent product every time.

For more information, contact your Zinpro representative or visit zinpro.com.