Phone:Email:	City/State/Zip:	Street Address:	Company:	Name.	8 X 8 CHARACTER LIMITS: UP TO 5 LINES OF 17 12 X 12 CHARACTER LIMITS: UP TO 8 LINES OF 20		Size:	To pay by credit card, please visit: http://	ORDER FORM
ONE	OR	DEF	R FO	RM F	PER	TILE	PLI	EASE I	
Checks payable to: Alliant Energy Center	Payment type: Cash, Check or Money Return this form to: Alliant Energy								
Attn: Pavilion Tiles 1919 Alliant Energy Center Wa Madison, WI 53713	Return this form to: Alliant Energy Cente								
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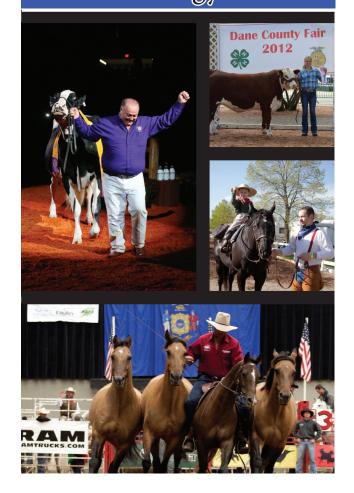
The Marking Process

That's My Brick!® uses a patented, laser-based marking process that produces a layer of black, fused glass on any color surface of the brick or tile. The marks are flush with the surface of the brick or tile, which means less maintenance and no chance of wear-based damage.

All samples passed each of the ASTM-specified test conditions (Freeze/Thaw cycling, Salt Spray exposure, Ultraviolet Light exposure) with flying colors. The independent testing has proven that bricks marked with our process and installed properly in your project will last longer than our lifetimes.



New Holland Pavilions at Alliant Energy Center





DON'T MISS YOUR CHANCE TO BE PART OF HISTORY

Engrave your legacy in a truly unique building project. Alliant Energy Center in conjunction with the State of WI, Dane County, World Dairy Expo, Midwest Horse Fair, Centerplate, and New Holland Agriculture will be constructing two new livestock pavilions slated to be completed in fall of 2014.

We are offering you the opportunity to purchase wall tiles to be permanently displayed in the main entrance corridor of Pavilion One. Display your farm name, family members, in honor of, past champion animals, club or chapter names, in memory of, or pay tribute to someone you would like to recognize.

Construction of two new world class pavilions will be the largest project in campus history. These 290,000 sq' pavilions will position Alliant Energy Center as the leader in livestock & agricultural events.

This is a limited time offer. Tiles can be purchased from March 15 - May 15, 2014

Tile Design

8 x 8 Tiles can have up to 5 lines of 17 characters and the 12 x 12 Tiles can have up to 8 lines of 20 characters, which includes spaces and punctuation.

2012 WORLD DAIRY EXPO SUPREME CHAMPION: RF GOLDWYN HAILEY GEN-COM HOLSTEINS

Honor your favorite animal!

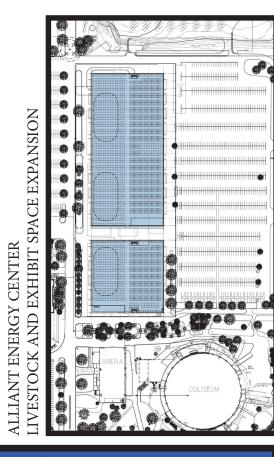
Recognize that someone special!

THE SMITH FAMIL'
TODD, MARY,
JASON, EMILY
ST CLOUD, MN

CHAMPION MARKET LAMB 2012 DANE COUNTY FAIR: SHELLY ACE

Savor your favorite moment!





Ordering Process

For your convenience, an order form has been attached to this brochure. Fill out the attached portion and mail or drop off at:

> Alliant Energy Center 1919 Alliant Energy Center Way Madison, WI 53713

OR to order online, please visit:

http://thatsmybrick.com/aecpavilions

Contact Information

tile@alliantenergycenter.com