



DON'T MISS YOUR CHANCE TO BE PART OF HISTORY

Engrave your legacy in a truly unique building project. Alliant Energy Center in conjunction with the State of WI, Dane County, World Dairy Expo, Midwest Horse Fair, Centerplate, and New Holland Agriculture will be constructing two new livestock pavilions slated to be completed in fall of 2014.

We are offering you the opportunity to purchase wall tiles to be permanently displayed in the main entrance corridor of Pavilion One. Display your farm name, family members, in honor of, past champion animals, club or chapter names, in memory of, or pay tribute to someone you would like to recognize.

Construction of two new world class pavilions will be the largest project in campus history. These 290,000 sq' pavilions will position Alliant Energy Center as the leader in livestock & agricultural events.

*This is a limited time offer. Tiles can be purchased from
March 15 - May 15, 2014*

Help make your livestock pavilions the envy of the industry!

Tile Design

8 x 8 Tiles can have up to 5 lines of 17 characters and the 12 x 12 Tiles can have up to 8 lines of 20 characters, which includes spaces and punctuation.

**2012
WORLD DAIRY EXPO
SUPREME CHAMPION:
RF GOLDWYN HAILEY
GEN-COM HOLSTEINS**

*Honor your
favorite animal!*

*Recognize that
someone special!*

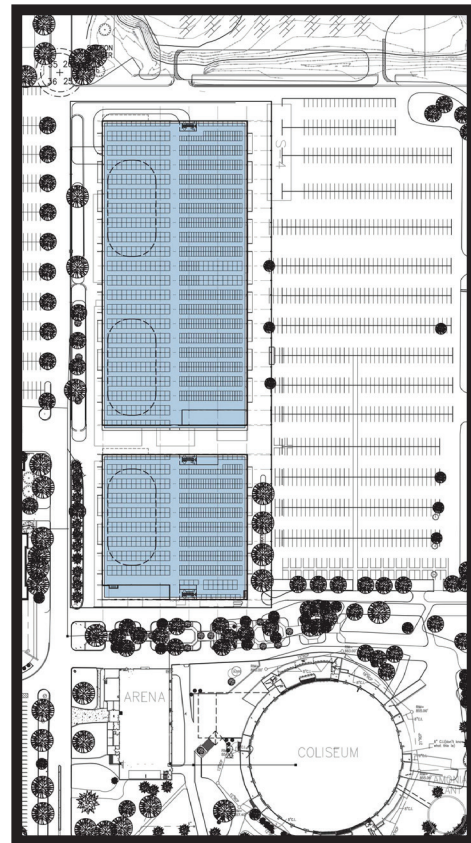
**THE SMITH FAMILY
TODD, MARY,
JASON, EMILY
ST CLOUD, MN**

**CHAMPION
MARKET LAMB
2012 DANE COUNTY
FAIR:
SHELLY ACE**

*Savor your
favorite moment!*



ALLIANT ENERGY CENTER
LIVESTOCK AND EXHIBIT SPACE EXPANSION



Ordering Process

For your convenience, an order form has been attached to this brochure. Fill out the attached portion and mail or drop off at:

Alliant Energy Center
1919 Alliant Energy Center Way
Madison, WI 53713

OR to order online, please visit:

<http://thatsmybrick.com/aecpavilions>

Contact Information

tile@alliantenergycenter.com