

# HOARD'S DAIRYMAN

## Editorial Internship for 2025

Spend your summer with us!

### Position Summary:

For 138 years, the W.D. Hoard and Sons Co. has been providing valuable information to dairy producers and people working in the dairy industry through *Hoard's Dairyman*. Today, the editorial team shares information with our readers through the magazine, a weekly e-newsletter, daily blogs, and several social media channels.

We are looking for an eager, ambitious student with interest and experience in dairy and writing to fill our internship position for the summer of 2025. Our intern receives one-on-one mentoring and reports directly to the editors of *Hoard's Dairyman* magazine.

### Dates:

The internship would take place May to August 2025. Exact dates will be determined based on the student's school schedule.

### Location:

The intern would work out of our office in Fort Atkinson, Wis.



### Summer highlights:

**Writing for the magazine-** Our intern writes the Farm Flashes page, which appears in every issue. The intern will also author longer feature articles, stories for our Young Dairywomen page, and other shorter pieces for the magazine.

**Online communications-** The intern would be a regular contributor to the *HD Notebook*, our blog that is updated every weekday. There may also be opportunities to write for our e-newsletter, *Hoard's Dairyman Intel*.

**The World Dairy Expo issue-** Every summer, the intern works with the editorial team to write articles, plan layout, and edit copy for the September 10 issue that features World Dairy Expo.

**The opportunity to travel-** During the *Hoard's Dairyman* internship experience, students often have a few opportunities to attend meetings and visit dairy farms across the country as time allows. The intern will write articles and farm stories, along with visiting and documenting the story of National Dairy Shrine's student recognition winner.



### Want to join our team?

Interested applicants should submit a cover letter, resume, grade transcripts, and two written letters of recommendation to Katelyn Allen, Associate Editor, at 28 Milwaukee Avenue W., Fort Atkinson, Wis., 53538.

Please contact us at (920) 563-5551 or [kallen@hoards.com](mailto:kallen@hoards.com) with any questions.

The application deadline is Friday, October 25, 2024.

