

Set your World Dairy Expo schedule

**Commercial exhibits open
Tuesday through Friday
9 a.m. to 5 p.m.
Saturday 9 a.m. to 4 p.m.**

Monday, September 27

Main Events

8 a.m. National 4-H, National Intercollegiate, and International Post-Secondary Dairy Cattle Judging Contests, Coliseum

2 p.m. Youth Showmanship Contest, Coliseum

5:30 p.m. National 4-H, National Intercollegiate, and International Post-Secondary Dairy Cattle Judging Contests Awards Banquet, Exhibition Hall

Tuesday, September 28

Main Events

7 a.m. International Junior Holstein Show, Coliseum

7:30 a.m. International Ayrshire Show, Coliseum

8 a.m. FFA Judging Events, Sale Pavilion/Exhibition Hall/Sheraton Hotel

10:30 a.m. World Dairy Expo Tech Spotlight

3:30 p.m. International Jersey Show: heifers, Coliseum

4 p.m. International Milking Shorthorn Show: heifers, Coliseum

Educational Forum

1 p.m. "Spreadsheets, apps, and software for your dairy," Exhibition Hall. *Speakers:* Larry Tranel, Jennifer Bentley, and Fred Hall, Iowa State University Dairy Extension

Virtual Farm Tour

12 p.m. Newalta Dairy LLC, Pipestone, Minn., Exhibition Hall

Wednesday, September 29

Main Events

7:30 a.m. International Jersey Show: cows and groups, Coliseum

11 a.m. Brevant Seeds Forage Superbowl Luncheon, Exhibition Hall

1:30 p.m. International Milking Shorthorn Show: cows and groups, Coliseum

2:30 p.m. International Brown Swiss Show: heifers, Coliseum

4 p.m. Top of the World Jersey Sale, Sale Pavilion

6:30 p.m. Dinner with the Stars Banquet, Exhibition Hall

7:30 p.m. World Ayrshire Event Sale, Sale Pavilion

Educational Forums

8 a.m. "Farming forward through enhanced innovation and farm profitability," The Tanbark. *Speakers:* Panel of farmers and industry

11 a.m. "How we are evaluating farm loans," Exhibition Hall. *Speakers:* Sam Miller, BMO Harris; Roger Murray, Farm Credit East; and Matthew Wilson, Rabo AgriFinance

1 p.m. "Dairy cow productivity: more important to the profitability

of your dairy operation than you think," Exhibition Hall. *Speaker:* Peter Vitaliano, National Milk Producers Federation

2 p.m. "Five practices to build a strong culturally diverse farm team," (Expo en Español), Exhibition Hall. *Speaker:* Elsie González, Motiva Consulting

Forage Seminars

10 a.m. "Keeping the rumen healthy: A new approach to working with fiber in rations," Trade Center. *Speaker:* Mary Beth Hall, U.S. Dairy Forage Research Center

1:30 p.m. "Forage production and quality at Sand Creek Dairy," Trade Center. *Speakers:* Luke and Ethan Haywood, Sand Creek Dairy

Virtual Farm Tours

10 a.m. Royal Dairy, Royal City, Wash., Exhibition Hall

12 p.m. Laughing Goat Dairy LLC, Cuba City, Wis., Exhibition Hall

Thursday, September 30

Main Events

7:30 a.m. International Brown Swiss Show: cows and groups, Coliseum

1:30 p.m. International Guernsey Show: heifers, Coliseum

1:30 p.m. International Red and White Show: heifers, Coliseum

3 p.m. World Premier Brown Swiss Sale, Sale Pavilion

5:30 p.m. National Dairy Shrine Banquet, Exhibition Hall

Educational Forums

8 a.m. "U.S. Farm Report - LIVE," The Tanbark. *Speaker:* Tyne Morgan, U.S. Farm Report

11 a.m. "The changing landscape of milk marketers and processors," Exhibition Hall. *Speaker:* Corey Geiger, *Hoard's Dairyman*

1 p.m. "Practical employee management strategies," Exhibition Hall. *Speaker:* Robert Hagevoort, New Mexico State University

2 p.m. "How to excel to a leadership position," (Expo en Español), Exhibition Hall. *Speaker:* Santiago Ledwith, Action Dairy

Forage Seminars

10 a.m. "Considerations for using warm-season annuals as part of your forage system," Trade Center. *Speaker:* John Bernard, University of Georgia

1:30 p.m. "LEAF (Leaves Enhance Alfalfa Forage) testing provides opportunities for improving alfalfa quality," Trade Center. *Speaker:* David Weakly, Forage Genetics International

Virtual Farm Tours

10 a.m. Steinhurst Dairy LLC, Creston, Ohio, Exhibition Hall

12 p.m. Donley Farms, Shoshone, Idaho, Exhibition Hall

Friday, October 1

Main Events

7:30 a.m. International Guernsey Show: cows and groups, Coliseum

7:30 a.m. International Red and White Show: cows and groups, Coliseum

9:30 a.m. Career Connections, Exhibition Hall

12 p.m. International Holstein Show: heifers, Coliseum

7 p.m. World Classic 2021 Holstein Sale, Coliseum

8 p.m. Sunset Celebration, The Tanbark

Educational Forums

8 a.m. "This business called agriculture," The Tanbark. *Speaker:* Damian Mason, ag and business speaker

11 a.m. "The future of beef on dairy, heifer inventory management," Exhibition Hall. *Speaker:* Larry Corah, Select Sires Inc.

1 p.m. "Value-added products and niche marketing," Exhibition Hall. *Speakers:* Panel of dairy farmer processors

2 p.m. "Strategies for managers to successfully approach difficult employees and training challenges," (Expo en Español), Exhibition Hall. *Speakers:* Panel of farmers and consultants

Forage Seminars

10 a.m. "Forage storage: Life after harvest," Trade Center. *Speaker:* Michelle Chang-Der Bedrosian, Vita Plus

1:30 p.m. "How do handheld NIRS instruments measure up?," Trade Center. *Speaker:* Matthew Digman, University of Wisconsin-Madison

Virtual Farm Tours

10 a.m. Hildebrand Farms Dairy, Junction City, Kan., Exhibition Hall

12 p.m. Hendrickson Dairy, Menasha, Minn., Exhibition Hall

Saturday, October 2

Main Events

7:30 a.m. International Holstein Show: cows and groups, Coliseum

4 p.m. Parade of Champions and Selection of 2021 Supreme Champions, Coliseum

Educational Forum

11 a.m. "What would the food supply look like without animal agriculture?" Exhibition Hall. *Speaker:* Mary Beth Hall, USDA ARS

Forage Seminar

10 a.m. "Further considerations for making baled silages," Trade Center. *Speaker:* Wayne Coblenz, U.S. Dairy Forage Research Center

Virtual Farm Tour

10 a.m. Prairieland Dairy, Belleville, Wis., Exhibition Hall

Knowledge Nook Sessions

"Improving passive transfer in calves," *Speaker:* Jorge Botero, Dairy Tech. *Times:* Tues. 9:30 a.m. (in Spanish) and 11:30 a.m.

"Addressing cow comfort at dry-off: A novel approach," *Speaker:* Curtis Vlietstra, Boehringer Ingelheim. *Time:* Tues. 10:30 a.m.

"Driving sustainability for dairy farms: manure management," *Speaker:* Trond Lund, N2 Applied. *Time:* Tues. 12:30 p.m.

"Cow-side mastitis management," *Speaker:* Julia Somerdin, Labby Inc. *Time:* Tues. 1:30 p.m.

"Mineral nutrition is instrumental to the dairy industry's success," *Speaker:* Angela Boyer, Phibro Animal Health. *Times:* Tues. 2:30 p.m., Sat. 9:30 a.m.

"How computer vision technology transforms productivity and herd welfare on the farm," *Speaker:* Tyler Bramble, Cainthus. *Time:* Wed. 9:30 a.m.

"Do you have clean feed?" *Speakers:* John Goeser, Rock River Lab; and Renato Schmidt, Lallemend Animal Nutrition. *Time:* Wed. 10:30 a.m.

"Rumen protected glucose for dairy cows," *Speaker:* David Casper, Soy Best. *Times:* Wed. 11:30 a.m., Thurs. 12:30 p.m., Fri. 12:30 p.m.

"Developing a calf program for your farm," *Speakers:* Bob James, Virginia Tech; and Kim Morrill, Chr. Hansen. *Times:* Wed. 12:30 p.m., Thurs. 1:30 p.m.

"New technologies for producing highly digestible forages for feeding dairy cattle," *Speaker:* David Casper, Soy Best. *Times:* Wed. 1:30 p.m., Thurs. 11:30 a.m.

"High-moisture corn feeding system for any robotic milking farm," *Speaker:* Bradley Biehl, AMS Galaxy USA. *Times:* Wed. 2:30 p.m., Thurs. 2:30 p.m.

"Animal-centered environment: Smart barn technology at your fingertips," *Speaker:* Mark Doornink, VES-Artex. *Times:* Thurs. 9:30 a.m., Fri. 10:30 a.m.

"Optimizing rumen function with native microorganisms," *Speaker:* Lisa Marotz, Native Microbials. *Time:* Thurs. 10:30 a.m.

"The buddy system," *Speaker:* Laura Raatz, Wagner Farms. *Time:* Fri. 9:30 a.m.

"Predict herd risks when needed most: The transition period," *Speaker:* Ray Nebel, CowManager. *Time:* Fri. 11:30 a.m.

"Make longevity her legacy," *Speakers:* Chuck Sattler and Jeff Ziegler, Select Sires. *Time:* Fri. 1:30 p.m.

"Sand bedding and anaerobic digestion," *Speaker:* Andrew Wedel, McLanahan Corporation. *Time:* Fri. 2:30 p.m.