Animate® nutritional specialty product delivers the proper minerals needed by the cow to help optimize calcium metabolism. When fed at rates to maintain urine pH from 5.5 to 6.0, beginning at least 21 days prior to calving, Animate helps to optimize calcium metabolism through proper prepurpartum compensated metabolic acidosis which may result in healthier, more productive dairy cows. For more information visit www.pahc.com/animate/home.

Our calf milk pasteurizers are an efficient way for you to protect your calves from harmful diseases while providing healthier, faster growing calves. Generating large savings on fuel cost. Offering models that combine with the versatility and flexibility of the Westwaard Pasteurizer, as well as standalone units. With years of equipment and automation experience, our goal is to give you the tools to raise the healthiest calves possible, in the most efficient and economical method available. www.legendrubber.ca.

Efficient, accurate and fast feeding. The advantage of stationary TMR mixers is that they are powered by electricity, generating large savings on fuel cost. The loading and mixing process is computer controlled with great accuracy. On farms where the feeding stations are spread over a large area, it can be efficient to mix at a central location. But it's also a solution if you are using a conveyor belt system for dispensing. View the different types of Trioliet stationary mixers. www.trioliet.us

Pioneer’s dedication to the dairy industry spans over 95 years. You could say it’s our bread and butter. Our complete forages package includes Pioneer® brand corn silage products, with three new BMR hybrids for 2022 sales, all offering high-quality forage with leading tonnage and starch performance. Our alfalfa varieties offer strong agronomics for stands that deliver excellent forage yield and quality, and our inoculants improve fermentation, aerobic stability and fiber digestibility. Learn more at Pioneer.com/Forages.

Your NEW NO-WITHDRAWAL ally is now available in the U.S. – OZOLEA-MAST is a non-drug veterinary device for intra-mammary use in dairy cows that helps dairy farmers reduce the use of antibiotics which are not strictly necessary, both for lactating cows and at dry-off. Ship more milk, improve the productivity of your cows, and contribute to the global fight to lower antimicrobial resistance. Call (800) 918-0902 to learn more or order. www.ozolesa.com.

Take the guesswork out of colostrum. Maintaining a consistent supply of good quality colostrum for newborn calves is often a challenge. A colostrum replacer can be a suitable alternative for maternal colostrum to provide adequate quantity, consistent quality, ensured biosecurity, convenience, and cleanliness. OptiPrime™ Colostrum Replacer contains globulin proteins derived from bovine colostrum and is to be used in situations where maternal colostrum is unavailable or is of unknown quantity or quality. http://bit.ly/Hubbard_OptiPrime.

The all-new Evolution RST-Driver by Conewango represents “another gear” in the pursuit of high-speed, low-slip, easy milk-out. Engineered with an innovative transitional barrel shape, this exciting new liner delivers non-round advantages and was designed with its own durable, lightweight nylon shell for reduced cluster weight. Extensively tested in independent trials with winning results. Non-vented option coming soon. Learn more at www.evolution-liners.com or call 800-828-9258.

Made in North America from the highest quality rubber, Legend Agrimat is the perfect solution for your milking parlor and handling areas. The soft studded base and checkerplate top surface allow cattle to “sink into” the rubber and experience ultimate comfort, while giving you peace of mind knowing there will be no slips or falls. Better yet, we offer our mats precut to your barn to make installation simple. Contact us today! (519) 550-6116. www.legendrubber.ca.
Alltech®

Protect Against Challenged Feedstuffs. Backed by years of research and innovation, Integral® A+ is an advanced nutritional technology that provides a comprehensive protection plan against the threat of feedstuff challenges. By combining yeast and algae, Integral A+ provides adsorptive properties and nutritious proteins for animals, helping them build immunity and reducing the damaging effects caused by challenged feedstuffs, thereby protecting even your most sensitive animals and ensuring they can reach their true potential. www.Knowmycotoxins.com/technology/ alltech-riparread.

Milk the Benefits of Whole Cottonseed. Whole cottonseed is an excellent feed ingredient for lactating dairy cattle that contains high levels of three key nutrients: fat, fiber and protein. Producers who use the triple-nutrient feedstuff are often able to reduce the total number of ingredients needed in their rations while increasing milk yield and butterfat for a more profitable milk check. Plus, research has shown the fat in whole cottonseed improves body condition, which can lead to better reproductive performance. Learn more at www.wholecottonseed.com.

Reduce your feed costs with Cainthus. Using computer vision, Cainthus keeps an eye on feed availability 24/7 to ensure that your cows always have access to feed. We show you where and when each pen runs low, down to the minute. We alert you when feed is low for any specific section of a feedbunk. We also monitor all your feed deliveries, push-ups and cleanouts, letting you maximize intakes and reduce refusals. Call Tyler (559) 999-9734. www.cainthus.com.

Get A Grip on the UTT3S. Smooth. Simple. Safe. The UTT3S is a completely re-engineered applicator from Allflex for modern tagging systems and farm labor today. It requires much less force to squeeze. When applying ear tags, anyone – from young to old, expert to novice – can safely tag animal after animal with less fatigue. Go to Calf Hutch Shop - buy 2 or more and get FREE shipping!

Agri-Comfot's Agri-Interlock Rubber Flooring has a nonslip surface that provides excellent traction for your herd. There’s resiliency for proper cushioning of feet and legs, and it’s durable for long and serviceable facility life. Agri-interlock Rubber Mats are formulated for quality, are robust and forgiving. The unique interlock edge configurations offer installation versatility, and it’s made with the highest quality upcycled rubber. Learn more at Agri-Comfort.com or call us at 1-888-231-3575.

Receive the excellent milkability and comfort you come to expect from BouMatic with the Flo-Star Xtreme. An air inlet has been designed into the claw resulting in a stable vacuum to the claw. There is less bouncing of the claw and a gentler milking for teat ends. More stable flow of air means the milk quickly exits the claw. Even high producing cows will not flood the Xtreme. Learn more at www.boumatic.com.

Please join our podcast series Microbial Minutes, where we talk all things animal health. As market leaders in probiotic solutions for dairy animals, such as BOVAMINE® Dairy Plus, and silage inoculants like SILOSOLVE®, we are using this platform to help listeners understand the microbiome, gut health and how the tens of trillions of microorganisms that live in and on us and the animals in our care can affect our lives. https://bit.ly/3DSbmgs.

Quality Mix Day-In and Day-Out. With fast, thorough mixing and lasting durability, the new KUHN VT 200 Series Vertical Maxx® mixers are an asset to any operation. 320-760 ft³ capacities. Visit our website for more information and to locate a Dealer near you! www.kuhn-usa.com/livestock/mixers-feeders/tmr-mixers/vertical-mixers/vt-200-series.
Clinical mastitis in the first 30 days of lactation can result in an economic loss of $444, including loss of future milk production, premature culling and replacement loss, and future reproductive loss. Sires excelling in multiple indicators of mastitis resistance are more likely to deliver genetic improvement. Mastitis ResistantPRO™ uses a combination of CDCB Mastitis Resistance, CDCB Somatic Cell Score (SCS) and Zoetis Mastitis Resistance genomic evaluations. Contact a Select Sires representative to learn more! [www.selectsires.com](http://www.selectsires.com).

Mastitis ResistantPRO

Optimal fresh cow recovery means getting them back on feed quickly and replenishing nutrients lost during freshening*. YMC P Vital® has live yeast to promote feed intake, magnesium, potassium and more—including rapidly-absorbable calcium. Get fresh cows back on feed, eating their new diet and poised for a productive lactation. YMC P Vital® is THE total fresh cow product. Visit [www.TechMixGlobal.com](http://www.TechMixGlobal.com).

For equipment that works as hard as you do, count on Cat® skid steer loaders. With 0% for 60 months on new Cat compact equipment + a protection package that includes a Customer Value Agreement and Equipment Protection Plan, you can feel good doing a full day’s work with one machine. Contact your dealer today! [www.cat.com/agriculture](http://www.cat.com/agriculture).

92nd Annual
Hoard’s Dairyman Cow Judging Contest

**DIVISIONS**

**SENIORS** — Anyone 19 years of age or older as of March 24, 2022.

**JUNIORS** — Anyone 8 to 18 years of age as of March 24, 2022.

Only one entry per person in the Junior Division.

Twelve CASH PRIZES in each of the Senior and Junior Divisions:

- $100
- $75
- $60
- $50
- $45
- $40
- $35
- $30
- $25
- $20
- $15
- $10

**FAMILIES** — Must include three or more immediate family members, all 8 years or older; at least one senior division entry, and all entered on one entry blank. Only one entry per family.

Four CASH PRIZES — $100 $75 $50 $25

**SPECIAL ENTRY BLANKS** are needed for the following four divisions:

- 4H CLUBS/JUNIOR BREED ORGANIZATIONS, FFA/AG-ED CHAPTERS, TECHNICAL SCHOOLS, COLLEGE TEAMS — Four CASH PRIZES in each division — $100 $75 $50 $25

AG-ED INSTRUCTORS — Four CASH PRIZES — $100 $75 $50 $25

*Write to: Contest Dept., Hoard’s Dairyman, P. O. Box 801, Ft. Atkinson, WI 53538-0801 or email judging@hoards.com

**RULING 1.** Only one entry per division (see opposite), but an individual may enter in more than one division. For example, you may enter with your 4H club, family and as an individual; but your 4H club and your family may enter only once.

**RULING 2.** Entries must be postmarked on or before MARCH 24, 2022.

**RULING 3.** All individuals entering in the 4H, FFA/AgEd, College, Family or Ag-Ed Instructor Divisions also are automatically entered in the Junior or Senior Division and are eligible to receive cash prizes in those divisions.

**RULING 4.** Contest is open to everyone except Hoard’s Dairyman employees and members of their families.

**RULING 5.** Mail entries to: Contest Dept., Hoard’s Dairyman, PO Box 801, Ft. Atkinson, WI 53538-0801.

**RULING 6.** Keep a copy of your placings — no entries returned.

**RULING 7.** Indicate your choice for “Supreme Winner” by circling the letter of your overall favorite cow in the contest. (For example, you placed the Brown Swiss class A-B-C-D and A is your selection for “Supreme Winner.”) Please select only one winner.

Entries must be postmarked on or before March 24, 2022, or enter online at Judging.Hoards.com

**ENTRIES MUST BE POSTMARKED ON OR BEFORE MARCH 24, 2022, OR ENTER ONLINE AT JUDGING.HOARDS.COM**

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<th>JANUARY 25, 2022</th>
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January 25, 2022