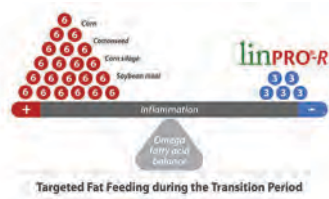


2023 Spring Showcase Product Spotlight



LinPRO-R, our Omega-3 feed ingredient, developed specifically for ruminants, alters the activation status of the immune system and produces an anti-inflammatory response. Omega-3 fatty acids are less abundant in dairy diets and can help counterbalance the Omega-6's, which amplify inflammation, especially during the transition period. Proper energy balance during the transition period provides multiple benefits, including optimized immunity, improved conception and enhanced milk production. Learn more at www.otfarms.com. Ph: 1.306.543.4777



GET YOUR CALVES HEADED IN THE RIGHT DIRECTION. Calf Compass is a nutritional supplement to be added to milk replacer or whole milk during times of stress to aid in the promotion of calf health and vigor. • Provides a daily source of plasma for optimal intestinal environment. • Bio-Mos® and FOS support gut health and immune response. • Non-medicated—no withdrawal times or dosage concerns. <https://bit.ly/hfcalfcompass>.



Allflex Matched Sets are linked by the same ID number. This makes it easy to use and compare animal information collected using Allflex Tissue Sampling Units, EID tags or visual ID tags. For example, the common identifier ties animal ID to health protocols or genetic testing reports, which can help in management of breeding, health and progeny records. Matched Sets simplify many complex steps, saving time, improving accuracy and streamlining record keeping. Learn more at <https://www.youtube.com/watch?v=im6wI0xtMFg>.



Optimizing gut health beyond the rumen in cows helps improve performance, prevent leaky gut and mitigate stress. CLOSTAT® from Kemin offers proven protection against pathogens including clostridia, *Salmonella* and *Escherichia coli*, resulting in better overall ruminant gut health. Developed using a patented strain of *Bacillus subtilis* PB6, it is resistant to acidic pH levels and high temperatures and backed by three peer-reviewed modes of action. Learn more at kemin.com/clostat-dairy.



Rely on genetics to create healthy cows. Healthy cows stay in the herd longer, adding more lifetime lactations and potential for higher yields. Select Sires' Herd Health Profit Dollars™ (HHP\$™) emphasizes components, mastitis resistance, udder depth, teat size and placement to boost your herd's profitability. To avoid excessive replacement costs and achieve the greatest return on your investment, make longevity her legacy. To learn more, visit www.selectsires.com/longevity or contact a Select Sires representative!



The new shaped liner design with BouMatic's patented mouthpiece results in maximum milkability. Providing consistent, even milk-out from quarter to quarter, milking after milking. BouMatic's Magnum Turbo 450TL liner hugs teats just right preventing excess stress on the teat for a healthier overall udder and happier cow. The liner shape offers ideal placement and comfort resulting in fewer squawks. Made with a long-life lasting up to 2400 milkings. Learn more at www.boumatic.com/turbo.



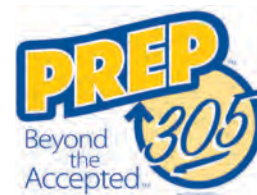
Growing silage takes time, but now there's a way to speed up the process. BONSILAGE® SPEED C offers aerobically stable silage in just 14 days. It includes our exclusive new lactic acid bacteria strain, *Lactobacillus diolivorans*, that ensures intensive fermentation in corn and sorghum silages during the first few weeks of ensiling. BONSILAGE® SPEED C. It's fast! www.bonsilageusa.com/speed.



Pinkeye (IBK) in cattle is a serious disease which causes significant economic losses for a dairy. An effective prevention program includes I-Site XP and M. bovoculi Bacterin vaccines. They are composed of 8 different bacterial isolates each to offer broad spectrum protection with an excellent safety record. When used prior to fly season, these vaccines are effective at prevention of contagious spread of IBK and reduction in clinical disease. www.huvepharma.us.



What you put in is key to what you get out when it comes to dairy cattle milk production and milk fat content. Triple-nutrient whole cottonseed is a feed ingredient with more going for it than you may imagine. It's a reliable source of the protein, fat and fiber dairy cows need to be productive members of their herd. Producer testimonials, the Cottonseed Marketplace and more are available at WholeCottonseed.com/Dear-Nutritionist/.



A successful and profitable lactation for today's cow requires the strongest start possible. More than addressing just 1-2 metabolic issues, PREP305™ goes Beyond the Accepted™ with YMCP products—optimizing cow preparation entering a new diet, new environment, and new routine to achieve peak performance. www.TechMixGlobal.com.





ENDOVAC-Dairy not only provides your herd unmatched E. coli mastitis protection, but protection from multiple gram-negative bacterial diseases. This industry leading vaccine provides cattle in every stage of production protection from E. coli, Salmonella, Pasteurella, and Mannheimia bacteria while increasing the animal's production of antibodies, B and T lymphocytes, and neutrophils. ENDOVAC-Dairy offers two technologies in one bottle and is strong enough for cows yet safe enough for calves www.endovacdairy.com.



One of the originals! Though we made changes in the beginning, Soft Bed is one of the longest lasting and economical options for your facility. After adding the "rib system" in the early 2000's this has been our number 1 selling mattress system, offering a "sealing rib" on the front and back of the top cover, and a 1 1/4" high density foam under pad wrapped in plastic. Call or email us today for your quote! www.legendrubber.ca.



Methionine is an essential nutrient and generally is the first limiting amino acid for dairy cows. Meeting methionine requirements results in higher production, better metabolic health, and improved reproduction performance. Smartamine® M, Adisseo's coated methionine with specific pH-sensitive polymer protects the amino acid during its passage through the rumen, ensuring its release in the abomasum and absorption in the small intestine. www.adisseo.com.



2023 Dairy Cattle Welfare Council Symposium – May 17 and 18, 2023. Hilton Fort Worth, Fort Worth, Texas. The symposium is a two-day event promoting dairy cattle welfare and ethics through science and implementation of best practices. There are also two pre-conference sessions on May 16 – a Spanish session for dairy farm personnel and a farm tour to see robotic batch milking at Pepper Dairy. For a full conference schedule and registration details visit dcwcouncil.org/symposium.



Stress due to a new ration or environmental changes can contribute to an increase in disease risk and a decrease in milk production. Preventing adverse health events and maximizing feed digestibility are key factors to achieve a profitable and sustainable dairy operation. To help reduce the risks of these potential stressors, daily feeding of an effective probiotic is one solution. The resilience and versatility of BOVACILLUS™ allow this new technology to be used in a broad array of applications. www.chr-hansen.com.



The best way to prevent pinkeye is to control the face flies that spread it. And nothing does a better job of that than TRI-ZAP™ insecticide cattle ear tags from Y-TEX®. Only TRI-ZAP™ contains three proven active ingredients to control face flies for up to two months. Plus, TRI-ZAP™ tags are approved for use on beef and dairy cattle, including calves and lactating cows. This year, count on TRI-ZAP™ tags to stop face flies before they infect your cattle. www.y-tex.com/resource/pest-control-brochure.



Get more power out of the rumen with LEVUCCELL® SC Rumen Specific Yeast. LEVUCCELL SC is the only naturally occurring, rumen specific dry yeast probiotic that helps optimize digestive function in dairy cows. It also helps manage pH and promote fiber digestion. Be sure to feed LEVUCCELL SC every day to help improve feed efficiency & increased milk component yield. Visit ChooseLevucellSC.com or contact your nutritionist to try LEVUCCELL SC today!



Quality Mix Day-In and Day-Out. With fast, thorough mixing and lasting durability, the new KUHN VT 200 Series Vertical Maxx® mixers are an asset to any operation. Front, side and rear discharge options offer maximum versatility, and the advanced auger design provides superior feed movement and auger clean off. Available 320-760 ft³ capacities. www.kuhn.com.



QLF OPTIMIZERS, the complete solution. Designed to improve feeding program's ROI by, optimizing rumen function, feeding accuracy & convenience, complement home-raised feeds, reducing on farm ingredient & additive inventory, reducing feed wastage. QLF OPTIMIZERS come in standard & customized formulas meeting nutrient requirements for soluble protein, macro and micro minerals, vitamins, and salt PLUS supplemental sugar. Additive add-ons are also available in these products. www.qlf.com.



It's smart to know the weight of the cows in your herd, since any change in body weight can indicate a health issue. It can be difficult to regularly gather that information, but Tru-Test Walk Over Weigh (WOW) allows for real-time monitoring of weight gain or loss to help you make smart, fact-based decisions around animal care and nutrition. To find out more about this and other technologies from Datamars Livestock, click here. www.dairy.farmingmadebetter.com.