



Set your World Dairy Expo schedule

Commercial exhibits are open Tuesday through Thursday, 9 a.m. to 5 p.m., and Friday, 9 a.m. to 4 p.m.

Saturday, September 30

Main Events

9 a.m. Youth Fitting Contest, Sale Pavilion

12 p.m. Youth Showmanship Contest, Coliseum

Sunday, October 1

Main Events

7:30 a.m. National 4-H, National Intercollegiate, and International Post-Secondary Dairy Cattle Judging Contests, Coliseum

12:30 p.m. International Junior Holstein Show, Coliseum

5:30 p.m. National 4-H, National Intercollegiate, and International Post-Secondary Dairy Cattle Judging Contests Awards Banquet, The Tanbark

7 p.m. World Ayrshire Event Sale, Sale Pavilion

Monday, October 2

Main Events

7 a.m. International Jersey Show: heifers, Coliseum

12 p.m. International Guernsey Show, Coliseum

2 p.m. International Ayrshire Show: heifers, Coliseum

4:30 p.m. National Dairy Shrine Reception and Awards Banquet, Exhibition Hall

Tuesday, October 3

Main Events

7 a.m. International Jersey Show: cows and groups, Coliseum

8 a.m. Central National FFA Events, Sale Pavilion and Exhibition Hall

9 a.m. International Ayrshire Show: cows and groups, Coliseum

3 p.m. International Brown Swiss Show: heifers, Coliseum

5:30 p.m. Top of the World Jersey Sale, The Tanbark

Educational Forums

8 a.m. "Dairy symposium: Dairy business innovation initiatives," The Tanbark. *Hosted by:* Wisconsin Department of Agriculture, Trade and Consumer Protection

12 p.m. "Mooving cows: Revolutionizing how we learn cow handling skills," Exhibition Hall Mendota 1. *Speaker:* Jennifer Van Os, University of Wisconsin-Madison

2 p.m. "Calving assistance and newborn care — Why, when, and how," (Expo en Español), Exhibition Hall Mendota 1. *Speaker:* Adrian Barragan, D.V.M., Penn State University

Wednesday, October 4

Main Events

7 a.m. International Brown Swiss Show: cows and groups, Coliseum

7 a.m. International Milking Shorthorn Show: heifers, Coliseum

11:30 a.m. Brevant Seeds Forage Superbowl Luncheon, Exhibition Hall Mendota 4

2 p.m. International Red and White Show: heifers, Coliseum

3 p.m. World Premier Brown Swiss Sale, Sale Pavilion

6 p.m. Recognition Awards Banquet, The Tanbark

Educational Forums

8 a.m. Council on Dairy Cattle Breeding Industry Meeting, The Tanbark

12 p.m. "Beef on dairy: A focus on the end product," Exhibition Hall Mendota 1. *Speaker:* Dale Woerner, Texas Tech University

2 p.m. "Mooving cows: Revolutionizing how we learn cow handling skills," (Expo en Español), Exhibition Hall Mendota 1. *Speaker:* Mónica Ruiz-Ramos, University of Wisconsin-Madison

Forage Seminars

10 a.m. "How to interseed alfalfa into corn silage and the environmental and economic benefits of this practice," Trade Center.

Speaker: Mark Renz, University of Wisconsin-Madison

1:30 p.m. "Producing high-quality forage: Four Hands Holsteins," Trade Center. *Speaker:* Rick and Gwen Dado, Four Hands Holsteins

Thursday, October 5

Main Events

7 a.m. International Red and White Show: cows and groups, Coliseum

8 a.m. International Milking Shorthorn Show: cows and groups, Coliseum

1:30 p.m. International Holstein Show: heifers, Coliseum

5 p.m. International Reception, Exhibition Hall Mendota 1 to 4

6 p.m. World Classic 2023 Holstein Sale, The Tanbark

Educational Forums

8:30 a.m. "Road markers to the future business of milking cows," Exhibition Hall Monona. *Hosted by:* National Milk Producers Federation

10 a.m. "U.S. Farm Report - LIVE," The Tanbark. *Speaker:* Tyne Morgan, U.S. Farm Report

12 p.m. "What the 2023 Farm Bill has in store for dairy," Exhibition Hall Mendota 1. *Panelists:* Pete Kappelman, Land O'Lakes Inc.; Jim Mulhern, National Milk Producers Federation

2 p.m. "Harvesting high performance: Unleashing your dairy team's potential," (Expo en Español), Exhibition Hall Mendota 1. *Speaker:* Elsie González, Motiva Consulting

Forage Seminars

10 a.m. "Corn silage production: The key to unlocking your

farm's potential," Trade Center. *Speaker:* Joe Lauer, University of Wisconsin-Madison

1:30 p.m. "Linking forage quality measures to economic value," Trade Center. *Speaker:* Bill Weiss, The Ohio State University

Virtual Farm Tour

10 a.m. Feltz Family Farms, Stevens Point, Wis., Exhibition Hall Mendota 1

Friday, October 6

Main Events

7:30 a.m. International Holstein Show: cows and groups, Coliseum

9:30 a.m. Career Connections, Exhibition Hall Mendota 4

4 p.m. Parade of Champions, Coliseum

Educational Forums

9 a.m. "Women leading dairy: Challenges and opportunities," The Tanbark. *Hosted by:* Dairy Girl Network and National Milk Producers Federation

12 p.m. "The importance of mental health in agriculture," Exhibition Hall Mendota 1. *Speaker:* Ted Matthews, Minnesota Rural Mental Health

2 p.m. "How do I have to treat cases of mastitis?," (Expo en Español), Exhibition Hall Mendota 1. *Speaker:* Maria Jose Fuenzalida, University of Wisconsin-River Falls

Forage Seminars

10 a.m. "Grazing systems can be a win-win solution for the modern-day dairy," Trade Center. *Speaker:* David Jaramillo, U.S. Dairy Forage Research Center

1:30 p.m. "What's in a name? Dual-purpose crops for conversation and forage," Trade Center. *Speaker:* Jose Franco, U.S. Dairy Forage Research Center

KNOWLEDGE NOOK SESSIONS

■ "New rumen-protected amino acid technologies for lactating dairy cows," *Speaker:* Fei Sun, Kemin Industries. *Time:* Tues. 10:30 a.m.

■ "Farm Pulse — Using farm financials to make informed decisions," *Speaker:* Katie Wantoch, University of Wisconsin-Madison Extension. *Times:* Tues. 11:30 a.m., Fri. 12:30 p.m.

■ "Maximizing total annual forage with triticale," *Speaker:* Racey Padilla, TriCal Superior Forage. *Times:* Tues. 12:30 p.m., Wed. 10:30 a.m.

■ "New standard tests can verify disease resistance claims," *Speaker:* Olivia Steinmetz, Legacy Seeds. *Times:* Tues. 1:30 p.m., Wed. 9:30 a.m.

■ "Who is on your digester team?," *Speaker:* Renee Schrifft, McLanahan Corporation. *Time:* Tues. 2:30 p.m.

■ "Using DNA technology for faster mastitis diagnosis," *Speaker:* Roger Saltman, RLS Management Solutions. *Times:* Tues. 3:30 p.m., Fri. 9:30 a.m.

■ "From start to finish: The value of life cycle feeding and probiotics,"

Speaker: Keith Bryan, Chr. Hansen. *Times:* Wed. 11:30 a.m., Thurs. 11:30 a.m.

■ "Double team forage and silage sorghums," *Speaker:* Scott Staggenborg, Sorghum Partners. *Times:* Wed. 12:30 p.m., Thurs. 9:30 a.m.

■ "New perspectives: Managing hoofcare and digital dermatitis," *Speaker:* James Wilson, Herd Health Consultancy. *Times:* Wed. 1:30 p.m., Thurs. 2:30 p.m.

■ "What are our top producing herds doing?," *Speaker:* Karen Luchterhand, Novus International Inc. *Time:* Wed. 2:30 p.m.

■ "Nutritional mitigation of stress and its impacts on dairy cow health," *Speaker:* Zeno Hubbert, Kemin Industries. *Time:* Wed. 3:30 p.m.

■ "Reduce your risk: Successfully manage your milk components when changing forage sources," *Speaker:* Hannah Tucker, Novus International Inc. *Time:* Thurs. 10:30 a.m.

■ "Digitizing dairy barn design," *Speaker:* Mario Mondaca, VES-Artex. *Times:* Thurs. 12:30 p.m., Fri. 11:30 a.m.

■ "Focusing on income over feed rather than

just price," *Speaker:* Robin Schmahl, dairy analyst. *Time:* Thurs. 1:30 p.m.

■ "Sparking a change: Electric tractors on the dairy," *Speaker:* Lena Bioni, New Holland Agriculture. *Time:* Thurs. 3:30 p.m.

■ "Robots or rotary: Considerations when choosing large herd automation," *Speaker:* Jeff Hahn, DeLaval, and producer panel. *Time:* Fri. 10:30 a.m.

■ "Precision feeding with handheld NIR technology," *Speaker:* Jaqueline Williams, BASF. *Time:* Fri. 1:30 p.m.