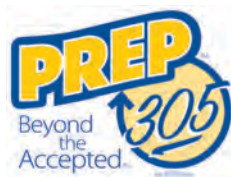


HOARD'S DAIRYMAN

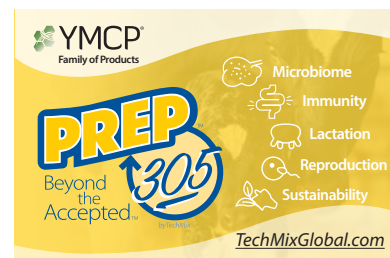
Fall Showcase Product Spotlight



The HEALMAX® family of products features an exclusive, patented formula that replaces formaldehyde for the control of digital dermatitis. HEALMAX® is safer for cows and crew, more effective in cold weather, and is better for the environment than formaldehyde. That is why HEALMAX® is THE product for digital dermatitis. Available in convenient Spray, Foam, Paste or Footbath Concentrate formulations. Gets cows back on track fast with visible results beginning in approximately one week. www.agrochemusa.com.



A successful and profitable lactation for today's cow requires the strongest start possible. More than addressing just 1-2 metabolic issues, PREP305™ goes Beyond the Accepted™ with YMCP products—optimizing cow preparation entering a new diet, new environment, and new routine to achieve peak performance. www.TechMixGlobal.com.



Lactipro®

Lactipro® is a rumen-native probiotic consisting of a live, stable and naturally occurring proprietary strain of *Megasphaera elsdenii* (Mega e®) — a superior lactic acid utilizer. Lactipro helps dairy producers support healthy rumen pH and improve profitability by easing the transition to higher concentrate diets in cows and supporting increased feed intake in calves. To learn more visit: axiota.com.



TRIO LIET FEEDING TECHNOLOGY

Saving on feed- and fuel cost; the advantages of stationary feed mixers. Efficiency, accuracy, consistency and large capacity are the key advantages of stationary mixing. With automatic- or manual control, there is a solution for every farm. Our stationary mixers are 100% electric driven and come with programmable frequency drives, providing you with the highest energy efficiency possible. Check out our stationary program: www.trioliet.us.



104" Rotor. 12-foot tunnel with no backstop or cables. Introducing the T8088 Ag-Bagger built for expanding dairy operations for quicker unloading and easier Ag-Bagging. The T8088 features a 1000 RPM Planetary Driveline for higher capacity and greater efficiency. Sweeping tunnel cleanout and integrated hydraulic lift system is standard equipment. Your forage is more valuable than ever, protect your investment with Ag-Bag by RCI. Better Storage means Better Forage. Visit www.Ag-Bag.com to find your local dealer.



What you put in is key to what you get out when it comes to dairy cattle milk production and milk fat content. Triple-nutrient whole cottonseed is a feed ingredient with more going for it than you may imagine. It's a reliable source of the protein, fat and fiber dairy cows need to be productive members of their herd. Producer testimonials, the Cottonseed Marketplace and more are available at WholeCottonseed.com/Dear-Nutritionist/.



GALAXY

You've been looking for the alternative in milking robots and now it's here! The Merlin^{2G} is now approved to milk in the U.S. This durable machine is designed to provide a peaceful milking experience for the cow and simple mechanics for you. The Merlin^{2G} is proven with more than two decades of operation worldwide and is supported by a U.S. based team and hands-on farmer training. Find out more at amsgalaxyusa.com.



Bovamine® Dairy Plus

When you feed BOVAMINE® Dairy Plus to your herd, you're putting the power of good bacteria to work. Daily feeding of BOVAMINE Dairy Plus supports normal functions of the rumen and intestinal tract — digestion, absorption, barrier functions and immunity — and keeps your cows healthy and productive. It's the power of good bacteria at work. For more information scan this QR code or see our ad on page 483.





Udder Tech has two new items this fall. They are a short sleeve vet jacket and a long shoulder guard. Both items are made with waterproof fabric that can be machine washed and dried. The vet jacket is great for assisting with calving, breeding or any other messy job. These items can be paired with our bibbed overalls or pants. Udder Tech has been designing and supplying workwear for the dairy industry since 1994. www.uddertechinc.com.



AHV (Animal Health Vision) is a global company that provides science-based solutions to herd health challenges and gives #PowerToTheFarmer. By proactively addressing bovine health, farmers can maximize production and longevity while avoiding milk and meat withdrawal! AHV provides unique products that can formulate strategic solutions to address udder health, uterine health, calves, and energy and metabolism challenges specific to your dairy. Contact your Farm Advisor for a custom on-farm consultation. www.ahvint.com.



Meet your herd's nutrient requirement for EPA/DHA for improved embryo development, healthy immune function and better recovery from stress events by feeding essential levels of Strata across the lactation. Even at a low level, the impact of EPA/DHA on embryo development and immune function is significant and sure to deliver results that will be essential to your dairy's success. Start with downloading the new EPA/DHA feeding guide and research review today. <https://info.virtusnutrition.com/Strata>.



Make the most of your time and prioritize the well-being of your calves. Discover Agri-Plastics' CalfHutchShop.com, a user-friendly online store offering cost-effective accessories for calf care and feeding. Our extensive collection includes durable Bottles, Pails, Holders, and Feeders, all designed to optimize labor efficiency and enhance the overall health of your calves. And check out our newest products from Milk Bar! Enjoy flat rate shipping for just \$24.95. Visit CalfHutchShop.com today.



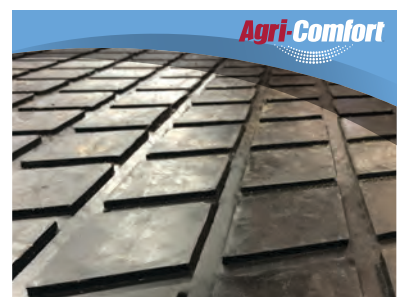
The Evolution® RST-Driver™ is a revolutionary, transitional barrel liner that delivers peak performance for large-herd dairy operations. Engineered for high speed, low slip and ease of use, the RST-Driver has proven itself a winner in test trials vs. leading competitors. The innovative design minimizes mouthpiece vacuum and promotes teat-end health. Now available with and without venting. The RST-Driver has quickly become the premier choice among Conewango's popular Evolution family of liners. www.evolution-liners.com.



THE LIVESTOCK COMFORT SPECIALIST



The right herd floor doesn't need to be puzzling or a gently used re-purposed discard product. Agri-Diamond Rolled Rubber Flooring is specifically designed and engineered for your cows daily comfort and traction needs. Agri-Diamond works for alleys, breezeways, walkways, parlors or holding areas. Cleaning can be flush, skid steer or automated. Made with industrial-grade virgin rubber. To learn more, go to Agri-Comfort.com or call us at 888-231-3575.



Get more power out of the rumen with LEVUCCELL® SC Rumen Specific Yeast. LEVUCCELL SC is the only naturally occurring, rumen specific dry yeast probiotic that helps optimize digestive function in dairy cows. It also helps manage pH and promote fiber digestion. Be sure to feed LEVUCCELL SC every day to help improve feed efficiency & increased milk component yield. Visit ChooseLevucellSC.com or contact your nutritionist to try LEVUCCELL SC today!



Developed using the latest calf research, Tri-Start Jr+ is designed to help protect pre-weaned calves against pathogens, enhance gut health and boost digestive and immune system development. Tri-Start Jr+ is perfect for jumpstarting a newborn calf or anytime a pre-weaned calf experiences health, environmental or management challenges. Available in single- and multi-dose applicators and with green traceability. To learn more, contact a Select Sires representative or visit <https://www.selectsires.com/products/build-a-better-heifer>.



CowManager's unique ear sensor measures ear temperature and behavior, resulting in more accurate and earlier alerts. Along with measurements of activity, rumination and eating time, CowManager gives a dairy producer actionable insight about the herd's health, fertility, and nutrition status. Diseases can be detected 1 or 2 days before a cow shows clinical signs of being ill, and heats are never to be missed. Visit www.cowmanager.com for more information.



Adisseo introduces DynOmik™, a disruptive new feed additive. DynOmik™, a disruptive new feed additive from Adisseo, increases dry matter intake and milk production from transition through peak lactation. Research reveals its positive impacts on nutrient intake and milk production. DynOmik influences the production of volatile fatty acids and stabilizes rumen pH. It contributes to sustainability through decreased carbon footprints. As milk production per cow increases, methane production per unit of milk decreases. DynOmik is pelletable with a recommended feeding rate of 5g/head/day. www.adisseo.com.

2023 Fall Showcase Product Spotlight



The new shaped liner design with BouMatic’s patented mouthpiece results in maximum milkability. Providing consistent, even milk-out from quarter to quarter, milking after milking. BouMatic’s Magnum Turbo 450TL liner hugs teats just right preventing excess stress on the teat for a healthier overall udder and happier cow. The liner shape offers ideal placement and comfort resulting in fewer squawks. Made with a long-life lasting up to 2400 milkings. Learn more at www.boumatic.com/turbo.



Does hypocalcemia wear you out? There’s no longer any reason to use the four-letter word. Take the negativity out of your prefresh program with X-Zelit®, the novel, uncomplicated, science-based feed ingredient for preventing hypocalcemia. X-Zelit is research proven through university studies and on-farm trials to ensure high blood calcium concentrations and optimal fresh cow health. Enjoy fewer cow touches and more control of your transition cow pen. Manage hypocalcemia differently – [learn more at Protekta.com](http://www.protekta.com).



MAGNIVA Platinum Forage Inoculant is a completely new approach to pure silage protection that gives you fast-acting bacteria for improved feedout stability so you can open your silo in just 15 days. It also slows spoilage for long-lasting protection, so it keeps silage staying fresh and delicious for your cattle. You really can have it all with MAGNIVA Platinum. Contact your local MAGNIVA partner or visit Magniva.com/northamerica to learn more.



Every day you work hard to keep her healthy. Don’t lose momentum during her dry period. “Involution transition” following dry off, represents high risk for new infections. Prior to calving the “colostrogenesis transition” is also high risk. Do all you can to aid in the prevention of mastitis by Sealing the Deal with an application of an improved formulation T-HEXX® DRY™ External Teat Sealant as your final step at dry off and once again, 10 days before calving. www.huvepharma.us.



The gold standard in silage just got better. Brevant® brand Bovalta™ BMR brings the high level of fiber digestibility you’ve grown to count on, with the added benefits of improved agronomics, tonnage and starch. Bovalta BMR joins a complete line of high-performance Brevant brand products, including award-winning Brevant brand BMR silage corn, a proprietary line of Unified® corn silage, TMF hybrids and Brevant brand Forage Quality products. Visit the leader in silage at Brevant.com.



The BiG X Self-Propelled Forage Harvester comes field ready to deliver the highest forage quality – No added kits needed! The six compression rollers provide an even crop mat for the most consistent cut. The durable KRONE BiG X provides producers with superior, consistent forage quality by efficiently harvesting all types of silage crops quickly to ensure harvest occurs at peak maturity. A more consistent cut delivers a greater ROI. offers.krone-northamerica.com/easycollect-corn-head.



Interested in replacing copper on your dairy? **HOOF-ZINK**, a concentrated liquid Zinc formula, is highly effective in preventing bacteria that causes heel warts and hoof rot. **HOOF-ZINK** is an easy to use immediate footbath solution, when added with water. Just pour it in your footbath and walk away. **HOOF-ZINK** provides more cow passes per footbath resulting in lower \$/cow. Ready to make the switch? **Scan this QR code for more information and request a quote.**



IF YOU HAVE COWS...you need Fight Bac – the most effective disinfectant for teats post-milking, plus cuts/wounds, injection sites, calf navels and udder rot (when nothing else works). For decades, producers have had excellent results with Fight Bac as an effective and affordable teat disinfectant. Now it’s also being used as a general disinfectant around the farm. If you have cows, you need a can in every corner. Learn more: World Dairy Expo Booth EH1609, www.FightBac.com.



DeLaval Plus Behavior Analysis integrates seamlessly into your operation to give you and your team total visibility and oversight of your cows’ health and reproduction status – all day, every day. Find out more about DeLaval Plus Behavior Analysis – it could be What’s Next for your farm. DeLaval.com.



Native Microbials spent years researching the dairy cow rumen to identify the microbes most associated with high performing cows. The result is Galaxis™ Frontier, the only product made with a consortia of live microbes native to the rumen. The product increases the abundance of beneficial microbes in the rumen, helping to optimize digestion for more energy. And more energy means lactating cows do more of what they do best. GalaxisFrontier.com.





Superior Build. Superior Performance. The KUHN Knight PS 250, 260, PS 270 and PS 280 ProSpread® manure spreaders are high-capacity, non-commercial spreaders designed for feeder, cow/calf, and dairy operations that process a wide array of semi-solid and solid materials. These machines pair superior look and build, with superior performance, and are backed by rigorous testing and user feedback. Heaped capacities from 500 to 800 cubic feet. www.kuhn.com.



Methionine is an essential nutrient and generally is the first limiting amino acid for dairy cows. Meeting methionine requirements results in higher production, better metabolic health, and improved reproduction performance. Smartamine® M, Adisseo's coated methionine with specific pH-sensitive polymer protects the amino acid during its passage through the rumen, ensuring its release in the abomasum and absorption in the small intestine. www.adisseo.com.



Tired of seeing your cow slip, trip and fall? Then you need to try the Legend Rubber AgriMat! Legend Rubber AgriMat comes with one of the highest tensile strengths in the industry and comes in a standard size of 4' wide x 6' long. Offering the High Profile AgriMat with the studded base, as well as the High / Low profile combination mat, take your pick of textures on the farm! www.legendrubber.ca.



Optimizing gut health beyond the rumen in cows helps improve performance, prevent leaky gut and mitigate stress. CLOSTAT® from Kemin offers proven protection against pathogens including clostridia, *Salmonella* and *Escherichia coli*, resulting in better overall ruminant gut health. Developed using a patented strain of *Bacillus subtilis* PB6, it is resistant to acidic pH levels and high temperatures and backed by three peer-reviewed modes of action. Learn more at kemin.com/clostat-dairy.



Dairy cows need quality lying time, protection from heat stress, and excellent support of all pressure points. The AQUASTAR ULTIMATE delivers all this and much more ~ the softest and most tissue friendly lying surface in the world. Its water pouch assures constant heat transfer, thus providing greater comfort and protection from heat stress. And, you can avoid the headache, expense and backbreaking labor involved in dealing with sand. Visit us at www.bioret-corp.com or call 519-320-0902.



LinPRO-R, our Omega-3 feed ingredient, developed specifically for ruminants, alters the activation status of the immune system and produces an anti-inflammatory response. Omega-3 fatty acids are less abundant in dairy diets and can help counterbalance the Omega-6's, which amplify inflammation, especially during the transition period. Proper energy balance during the transition period provides multiple benefits, including optimized immunity, improved conception and enhanced milk production. Learn more at www.otfarms.com. Ph: 1.306.543.4777



CALF-TEL'S NEW XL XTRA What is the X Factor? Calf-Tel has redesigned the 35185 XL calf hutch with XTRA features you've been looking for. Have your hutch, your way with fully customizable features that will reinvent how you manage your calf operation. An all-plastic extrusion base makes the XL XTRA virtually indestructible, while the XL Mega Vent, largest adjustable ventilation opening on the market, allows for maximum airflow, breathability and comfort! Calf-Tel.com.



Yea-Sacc 1026 BAC: a cost-effective solution to improve rumen efficiency and gut health. A healthy intestinal tract, including a high functioning rumen, is critical for dairy operations to take advantage of the benefits of good management and feeding programs. Yea-Sacc 1026 BAC combines the proven rumen modifier Yea-Sacc 1026 with the combined powers of *Bacillus licheniformis* and *Bacillus subtilis* to optimize total gut health and efficiency. www.alltech.com.



ENDOVAC-Dairy not only provides your herd unmatched *E. coli* mastitis protection, but protection from multiple gram-negative bacterial diseases. This industry leading vaccine provides cattle in every stage of production protection from *E. coli*, *Salmonella*, *Pasteurella*, and *Mannheimia* bacteria while increasing the animal's production of antibodies, B and T lymphocytes, and neutrophils. ENDOVAC-Dairy offers two technologies in one bottle and is strong enough for cows yet safe enough for calves. www.endovacdairy.com.



There's nothing special about a NutriTek® cow - except everything! She navigates calving, pregnancy, and dry-off with ease, producing high-quality milk along the way. Optimized gut health and immune strength translate into healthy animals that perform to their genetic potential. NutriTek postbiotic is Diamond V's next-generation immune health dairy cattle feed additive that helps promote overall health and wellness through efficient use of nutrients for greater profitability – the goal of every dairy! www.DiamondV.com/Nutritek.

