2024 Spring Showcase Product Spotlight



Blueprint® Dairy Calf & Heifer Program The Blueprint® dairy calf and heifer products are first-of-their-kind, designed to allow calves to reach their genetic potential and enhance digestion and nutrient intake while promoting



natural defenses. Founded on the belief that the form of nutrition delivery is just as important as the level of supplementation. Blueprint products are made with 100% Bioplex® organic trace minerals for superior bioavailability to support exceptional health and performance. To learn more, visit www.hubbardfeeds.

GALAXY

Galaxy Merlin2G is making waves in automatic milking! Several units have already been installed in the U.S. and more are scheduled to be installed this fall. Find out if this milking robot is the right solution for your family and farm. Contact Galaxy, the U.S.A based dairy automation company with more than a



decade of experience, today to learn more about what the Merlin2G has to offer. Learn more at amsgalaxy.com.



Allflex Matched Sets are linked by the same ID number. This makes it easy to use and compare animal information collected using Allflex Tissue Sampling Units, EID tags or visual ID tags. For example, the common identifier ties animal ID to health protocols or genetic testing reports, which can help in



management of breeding, health and progeny records. Matched Sets simplify many complex steps, saving time, improving accuracy and MERCK streamlining record keeping. Learn more at https://www.

youtube.com/watch?v=im6wI0xtMFg.



Up to \$12,000 off

Are you a farmer or custom operator looking to maximize your hay production while saving big? Look no further! KUHN, the global leader in hay-making equipment, is offering incredible discounts, up to \$12,000 off our



top-of-the-line hay tools. Whether you're a seasoned farmer or just starting out, these deals are too good to pass up. https://www.kuhn-usa.com/offersfinance/current-offers/current-coupon-offers?utm_source=Hoard%27s&utm_ $medium = ProdSpotlight \& utm_campaign = All Coupons.$



Methionine, an essential nutrient, is typically the foremost limiting amino acid influencing the performance and profitability of dairy cows. Meeting methionine requirements results in heightened production, improved metabolic health, and enhanced



reproductive performance. Smartamine®M, Adisseo's rumen-protect methionine with a unique pH-sensitive polymer, shields the amino acid during rumen passage, guaranteeing its release in the abomasum and efficient absorption in the small intestine. Learn how to protect your margins and calculate IOFC with Smartamine®M at Milkpay.com.

Bovamine® Dairy Plus

When you feed BOVAMINE® Dairy Plus to your herd, you're putting the power of good bacteria to work. Daily feeding of **BOVAMINE** Dairy Plus supports normal functions of the rumen and intestinal tract digestion, absorption, barrier functions and immunity — and keeps your cows healthy



and productive. It's the power of good bacteria at work. For more information scan this QR code or see our ad on page 217.

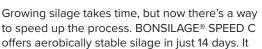


The innovative DM3X+ ROTARY PARLOR, offering robust construction for enduring durability. With advanced machine learning algorithms, it optimizes milking efficiency, accommodating more



cows per stall to maximize throughput. This system significantly reduces manual labor, boosting overall farm efficiency. Customization options, accurate Cow-ID, and comprehensive data tracking ensure optimal performance. Versatile and adaptable, the DM3X+ stands as the future of dairy farming — efficient, productive, and built to last. To learn more, email: usainfo@dairymaster.com or phone +1 717-979-6035.







includes our exclusive new lactic acid bacteria strain, Lactobacillus diolivorans, that ensures intensive fermentation in corn and sorghum silages during the first few weeks of ensiling.

BONSILAGE SPEED C. It's fast!

Learn more at BonsilageUSA.com.

FÖRSTER TECHNIK®

MilchMobil NEXT. More of everything. Milk trolleys make calf feeding easy. With the MilchMobil NEXT, Förster-Technik presents a new product generation with many improvements for practical use. Worldwide unique innovations, such as the Clean & Fill Station for fully automatic cleaning and water filling, have been



combined with proven Förster-Technik concepts. This means that you can now feed even more conveniently, animal-specifically, hygienically and quickly. More information can be found on our website.



ENDOVAC-Dairy not only provides your herd unmatched E. coli mastitis protection, but protection from multiple gram-negative bacterial diseases. This industry leading vaccine provides cattle in every stage of production protection from E. coli,



Salmonella, Pasteurella, and Mannheimia bacteria while increasing the animal's production of antibodies, B and T lymphocytes, and neutrophils. ENDOVAC-Dairy offers two technologies in one bottle and is strong enough for cows yet safe enough for calves, www.endovacdairv.com.

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Evolution® RST-Driver™: Improved Performance or Your Money Back! This revolutionary, transitional barrel liner delivers peak performance for large-herd dairy operations. Engineered for high speed, low slip and ease of use, the RST-Driver has proven itself a winner in test trials vs.



leading competitors. The innovative design minimizes mouthpiece vacuum and promotes teat-end health. Available with and without venting. RST-Driver has quickly become the premier choice among Conewango's popular Evolution family of liners. 800.828.9258 www.evolutionliners.com.

connecterra

The Connecterra Platform helps you remove data silos across your systems to visualize and analyze all your data in one place. The Al-powered Copilot helps you identify hard-to-spot issues and sends

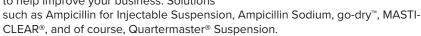


insights and analysis results straight to your inbox. You can easily keep track of changes you make and quantify their impact, to make better decisions with data. Go to connecterra.ai to start a free 60-day trial and experience it yourself.



United in our commitment.

With over 30 years of pharmaceutical experience, a stable of established brands, and an ability to react quickly to changes, US VET™ is constantly developing new solutions to help improve your business. Solutions



And all our products continue to be made in the USA.

United in our commitment to farming communities, we are US $VET^{\text{\tiny{IM}}}$. **usvet.com**.



Get the ultimate parlor for ruggedness and durability with the comfort you come to expect from BouMatic with the Xcalibur 360EX 2.0 rotary milking system. With new features for better serviceability and



cow comfort, our rotary has reached a whole new level of performance. A smooth entrance and exit provide your herd a calm and peaceful environment. Available in deck sizes of 40 to 150 stalls. **Learn more at boumatic.com/Xcalibur2.0**.



Interested in replacing copper on your dairy? **HOOF-ZINK**, a concentrated liquid Zinc formula, is highly effective in preventing bacteria that causes heel warts and hoof rot. **HOOF-ZINK** is an easy to use immediate



footbath solution, when added with water. Just pour it in your footbath and walk away. *HOOF-ZINK* provides more cow passes per footbath resulting in lower \$/cow. Ready to make the switch? Scan this QR code for more information and request a quote.

Dyn0mik™

Adisseo introduces DynOmik™, a disruptive new feed additive. DynOmik™, a disruptive new feed additive from Adisseo, increases dry matter intake and milk production from transition through peak lactation. Research reveals its positive impacts on nutrient intake and milk production. DynOmik influences the production of volatile fatty acids and stabilizes rumen pH. It contributes to sustainability through decreased carbon footprints. As milk production per cow increases, methane production per unit of milk decreases. DynOmik is pelletable with a recommended feeding rate of 5g/head/day. www.adisseo.com.



Every day you work hard to keep her healthy. Don't lose momentum during her dry period. "Involution transition" following dry off, represents high risk for new infections. Prior to calving the "colostrogenesis transition" is also high risk. Do all you can to aid in the prevention



of mastitis by Sealing the Deal with an application of an improved formulation T-HEXX® DRY™ External Teat Sealant as your final step at dry off and once again, 10 days before calving. **www.huvepharma.us**.

LEGEND RUBBER INC

Tired of seeing your cow slip, trip and fall? Then you need to try the Legend Rubber AgriMat! Legend Rubber AgriMat comes with one of the highest tensile strengths in the



industry and comes in a standard size of 4' wide x 6' long. Offering the High Profile AgriMat with the studded base, as well as the High / Low profile combination mat, take your pick of textures on the farm!

www.legendrubber.ca.

MAKING EVERY DROP COUNT



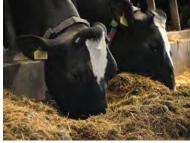


Today's consumers want to know where their food comes from and how it's produced. Your checkoff is showing them

the countless ways dairy farmers are leaders in environmental sustainability and animal care. And that's making every drop count. **Learn more at usdairy.** com/for-farmers.



Take the negativity out of your prefresh program. Does hypocalcemia wear you out? Try the novel prefresh strategy X-Zelit®, proven through university studies and on-farm trials to ensure high blood calcium concentrations. Stop chasing urine pH and



get a good night's sleep with this simple, science-based way to gain more control in the transition cow pen. When you manage hypocalcemia differently, there's no longer any reason to use the four-letter word. **Learn more at Protekta.com**.

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Optimizing gut health beyond the rumen in cows helps improve performance, prevent leaky gut and mitigate stress. CLOSTAT® from Kemin offers proven protection against pathogens including clostridia,

CLOSTAT®

Salmonella and Escherichia coli, resulting in better overall ruminant gut health. Developed using a patented strain of Bacillus subtilis PB6, it is resistant to acidic pH levels and high temperatures and backed by three peer-reviewed modes of action. Learn more at **kemin.com/clostat-dairy**.



The best way to prevent pinkeye is to control the face flies that spread it. And nothing does a better job of that than TRI-ZAP™ insecticide cattle ear tags from Y-TEX®. Only TRI-ZAP™ contains three proven active ingredients to control face flies for up to two months. Plus, TRI-ZAP™ tags are approved for use on beef and dairy cattle, including calves and lactating



cows. This year, count on TRI-ZAP™ tags to stop face flies before they infect your cattle. www.y-tex.com/resource/pest-control-for-cattle-brochure.



Rely on genetics to create healthy cows.

Healthy cows stay in the herd longer, adding more lifetime lactations and potential for higher yields. Select Sires' Herd Health Profit DollarsTM (HHP\$TM) emphasizes components, mastitis resistance, udder depth,



teat size and placement to boost your herd's profitability. To avoid excessive replacement costs and achieve the greatest return on your investment, make longevity her legacy. To learn more, visit www.selectsires.com/longevity or contact a Select Sires representative!



A successful and profitable lactation for today's cow requires the strongest start possible. Stop accepting that your fresh cows have only one challenge. Use the YMCP® family of products to **prep**are your herd for a successful lactation and take your cows Beyond the Accepted™. www.techmixglobal.com/dairy/prep305/.





Naturally Better

LinPRO-R, our Omega-3 feed ingredient, developed specifically for ruminants, alters the activation status of the immune system and produces an anti-inflammatory response. Omega-3 fatty acids are less



abundant in dairy diets and can help counterbalance the Omega-6's, which amplify inflammation, especially during the transition period. Proper energy balance during the transition period provides multiple benefits, including optimized immunity, improved conception and enhanced milk production. Learn more at www.otfarms.com. Ph: 1.306.543.4777.