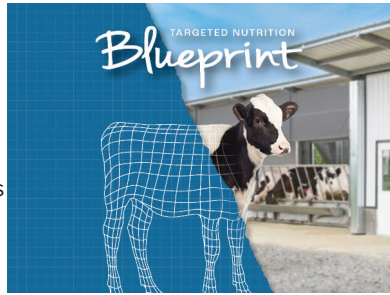


# 2024 Summer Showcase Product Spotlight



## Blueprint Dairy Calf & Heifer Program

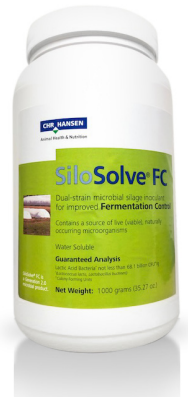
The Blueprint dairy calf and heifer products are first-of-their-kind, designed to allow calves to reach their genetic potential and enhance digestion and nutrient intake while promoting natural defenses. Founded on the belief that the form of nutrition delivery is just as important as the level of supplementation, Blueprint products are made with 100% Bioplex organic trace minerals for superior bioavailability to support exceptional health and performance. **To learn more, visit [www.hubbardfeeds.com/brand/blueprint](http://www.hubbardfeeds.com/brand/blueprint).**



## SiloSolve® FC

SILOSOLVE® FC inoculant contains our proprietary strain of *Lactobacillus buchneri* and unique strain of *Lactococcus lactis*. This novel combination facilitates the rapid establishment of anaerobic conditions and improves fermentation to inhibit the growth of yeast and mold, resulting in improved aerobic stability at feed out – even after just seven days of fermentation.

SILOSOLVE® FC inoculant is particularly effective when there is a risk for fungal growth and across a broad range of moistures.



Agri-Plastics: Introducing our largest feeder yet, the Universal Grain Feeder. It features an adjustable feed control plate for precise feeding and a bottom bracket with multiple hole options, including a slotted choice for flexible mounting. Its construction of metal and plastic ensures durability in any farm environment. Holds up to 33 lbs. of grain for long-lasting use. The lid keeps the feed dry. **Buy now on [CalfHutchShop.com](http://CalfHutchShop.com) or call us at 1-888-231-3575.**



Agri-Comfort: The right herd floor doesn't need to be puzzling or a gently used re-purposed discard product.

Agri-Diamond Rolled Rubber Flooring is specifically designed and engineered for your cow's daily comfort and traction needs. Agri-Diamond works for alleys, breezeways, walkways, parlors or holding areas. Cleaning can be flush, skid steer or automated. Made with industrial-grade virgin rubber. **To learn more, go to [Agri-Comfort.com](http://Agri-Comfort.com) or call us at 888-231-3575.**



Increase forage storage capacity and Ag-Bag density. Higher forage quality and less forage waste. The T7270, T77170 and T7060 Ag-Baggers by RCI provide transformative design changes with the revolutionary rotor, forage distributor, single conveyor, and sweeping tunnel cleanout. With rising forage input costs, your forage crop is more valuable than ever. Ag-Bag reduces forage shrink by 5-10% over other forage storage methods. Ag-Bag offers product support, parts, Ag-Bag plastic and Ag-Bag Boost inoculant. Better Storage Better Forage. **Visit [www.ag-bag.com](http://www.ag-bag.com) to learn more.**



## United in our commitment.

With over 30 years of pharmaceutical experience, a stable of established brands, and an ability to react quickly to changes, US VET™ is constantly developing new solutions to help improve your business. Solutions such as Ampicillin for Injectable Suspension, Ampicillin Sodium, go-dry™, MASTI-CLEAR®, and of course, Quartermaster® Suspension. And all our products continue to be made in the USA. United in our commitment to farming communities, we are US VET™. **[usvet.com](http://usvet.com).**



## MOW N' SAVE

Ready to upgrade your equipment and boost efficiency on your operation? Take advantage of KUHN's Mow 'N Save coupon and save up to \$3,000 on select models of new GMD mowers and FC mower conditioners. Visit your local KUHN dealer to take advantage of this special offer or visit our website.

**[https://www.kuhn-usa.com/offers-finance/current-offers/current-coupon-offers/mow-n-save?utm\\_source=Hoards&utm\\_medium=ProdSpotlight&utm\\_campaign=MowNSave](https://www.kuhn-usa.com/offers-finance/current-offers/current-coupon-offers/mow-n-save?utm_source=Hoards&utm_medium=ProdSpotlight&utm_campaign=MowNSave).**

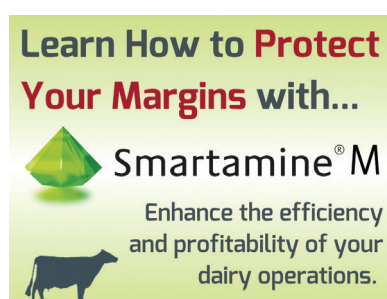


Posilac is the most researched animal product ever to be approved by the Food and Drug Administration (FDA). Posilac increases milk production an average of 10 pounds per supplemented cow per day. Response starts in a matter of days following the initiation of supplementations. If you want to produce milk with PRODUCTIVITY for herds, PROFITABILITY for your business and SUSTAINABILITY for the world.

**To learn more, [www.unionagener.com](http://www.unionagener.com) or phone +1 844 952 0330.**



Methionine, an essential nutrient, is typically the foremost limiting amino acid influencing the performance and profitability of dairy cows. Meeting methionine requirements results in heightened production, improved metabolic health, and enhanced reproductive performance. Smartamine®M, Adisseo's rumen-protect methionine with a unique pH-sensitive polymer, shields the amino acid during rumen passage, guaranteeing its release in the abomasum and efficient absorption in the small intestine. Learn how to protect your margins and calculate IOFC with Smartamine®M at **[Milkpay.com](http://Milkpay.com)**.



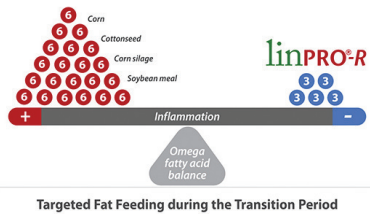
## She'll tolerate the heat this summer.

Heat in the summer is a given. And decreases in milk production and dry matter intake usually follow. But significant losses don't have to be the norm during summer months. Feeding Promote® I.C.E.® PLUS helps her better sustain dry matter intake, hydration, and production. So, she recovers more quickly from heat stress, and there's less impact on your bottom line. **Visit [feedpromote.com/ICE](http://feedpromote.com/ICE).**





LinPRO-R, our Omega-3 feed ingredient, developed specifically for ruminants, alters the activation status of the immune system and produces an anti-inflammatory response. Omega-3 fatty acids are less abundant in dairy diets and can help counterbalance the Omega-6's, which amplify inflammation, especially during the transition period. Proper energy balance during the transition period provides multiple benefits, including optimized immunity, improved conception and enhanced milk production. Learn more at [www.otfarms.com](http://www.otfarms.com). Ph: 1.306.543.4777.



# DynOmik™

Adisseo introduces DynOmik™, a disruptive new feed additive. DynOmik™, a disruptive new feed additive from Adisseo, increases dry matter intake and milk production from transition through peak lactation. Research reveals its positive impacts on nutrient intake and milk production. DynOmik influences the production of volatile fatty acids and stabilizes rumen pH. It contributes to sustainability through decreased carbon footprints. As milk production per cow increases, methane production per unit of milk decreases. DynOmik is pelletable with a recommended feeding rate of 5g/head/day. [www.adisseo.com](http://www.adisseo.com).



**Rely on genetics to create healthy cows.** Healthy cows stay in the herd longer, adding more lifetime lactations and potential for higher yields. Select Sires' Herd Health Profit Dollars® (HHP\$®) emphasizes components, mastitis resistance, udder depth, teat size and placement to boost your herd's profitability. To avoid excessive replacement costs and achieve the greatest return on your investment, make longevity her legacy. To learn more, visit [www.selectsires.com/longevity](http://www.selectsires.com/longevity) or contact a Select Sires representative!



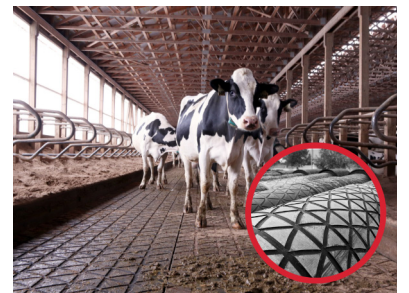
We all recognize the signs of Coccidiosis when it rears its ugly head with the bloody diarrhea, but it is estimated that most production losses are subclinical. That is why many times Coccidiosis is referred to as the "Forgotten Disease" or others will call it the 'Silent Thief' even though it is estimated that dairymen have production losses in the millions of dollars per year from coccidia. [www.huvepharma.us](http://www.huvepharma.us).



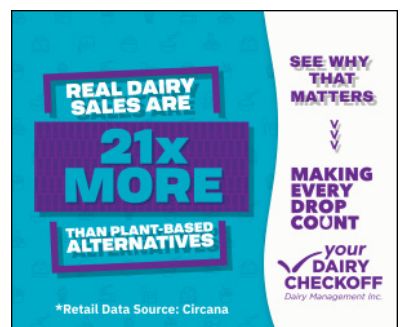
**Complete Curtain Systems with extra-durable curtain material,** heat-welded in our own facility, custom manufactured for your project. Coupled with our own hardware and drive systems for year of great sidewall performance. Ask about curtain automation. We manufacture, deliver and install the best custom curtain systems in the industry! [Learn more ShadyLaneCurtains.com](http://www.ShadyLaneCurtains.com).

## LEGEND RUBBER INC

Are you tired of down cows and re-grooving your barn every 4-6 years? Legend Rubber has the solution for you with the strongest rubber mat in the industry! Legend Rubber Dairy Grip has proven itself over the last 15 years with minimal wear and a 10 year warranty. Legend Rubber Dairy Grip provides premium comfort, traction, and protection for the surface under it. Click to view a hoof trimmer's thoughts: <https://www.legendrubber.ca/multimedia>.



Receive the excellent milkability and comfort you come to expect from BouMatic with the Flo-Star Xtreme. An air inlet has been designed into the claw resulting in a stable vacuum to the claw. There is less bouncing of the claw and a gentler milking for teat ends. More stable flow of air means the milk quickly exits the claw. Even high producing cows will not flood the Xtreme. Learn more at [www.boumatic.com](http://www.boumatic.com).



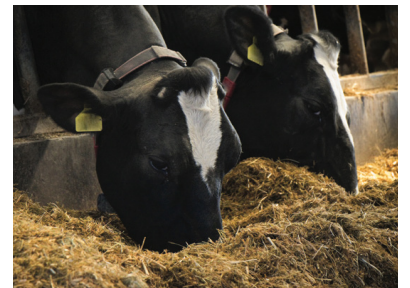
There's no shortage of options in today's marketplace, but real dairy still reigns supreme. More than 96% of U.S. households bought real dairy products in 2023, and the industry moved an all-time high of 233.4 billion milk equivalent pounds. <https://www.usdairy.com/for-farmers/>.



Productivity loss over generations can be a direct result of heat stress before birth. Cooling pregnant, dry cows during heat stress improves survivability, growth and lifetime productivity. Cool Your Cows from The Inside Out® with Bovine BlueLite®. <https://www.techmixglobal.com/dairy/knowledge-center/dairy-heat-stress/>.



**Take the negativity out of your prefresh program.** Does hypocalcemia wear you out? Try the novel prefresh strategy X-Zelit®, proven through university studies and on-farm trials to ensure high blood calcium concentrations. Stop chasing urine pH and get a good night's sleep with this simple, science-based way to gain more control in the transition cow pen. When you manage hypocalcemia differently, there's no longer any reason to use the four-letter word. [Learn more at Protekta.com](http://Protekta.com).



## 2024 Summer Showcase Product Spotlight



What you put in is key to what you get out when it comes to dairy cattle milk production and milk fat content. Triple-nutrient whole cottonseed is a feed ingredient with more going for it than you may imagine. It's a reliable source of the protein, fat and fiber dairy cows need to be productive members of their herd. Producer testimonials, the Cottonseed Marketplace and more are available at [WholeCottonseed.com/Dear-Nutritionist/](http://WholeCottonseed.com/Dear-Nutritionist/).



Fort Equipment's foldable and transportable Pipe Bridge allows the connecting of liquid manure hoses over a roadway. It's draglining simplified! Now manure applicators can cross a road wherever it's convenient, and not be forced to find a culvert to run the hose under the road. UTV towable; sets up in a minute. No tractor needed. Easily clears three full-sized trucks! **Call us at 567-644-5927 or learn more at [www.fortequip.com](http://www.fortequip.com).**



### Well-fed cows means more milk!

The Orbi-Feed, by Valmetal, is a simple and easy-to-install robotic feed pusher. Guided by a magnetic strip embedded in the floor, it gently pushes silage or hay to the animal to increase their daily consumption. With its large drum and superior pushing force, it can handle wider and heavier feed lines. The robot is easily controlled using a tablet.

# HOARD'S DAIRYMAN



## The FARM Program is for You

Complete employee training or annual continuing education through the National Dairy Farmers Assuring Responsible Management (FARM) Program

Look for the FARM logo on selected animal care articles in Hoard's Dairyman covering:

- Stockmanship/Handling
- Calf Care
- Fitness to Transport
- Non-Ambulatory Animals
- Euthanasia

To learn more, just follow the QR code or go to: [www.nationaldairyfarm.com](http://www.nationaldairyfarm.com)

