



Set your World Dairy Expo schedule

Commercial exhibits are open Tuesday through Thursday, 9 a.m. to 5 p.m., and Friday, 9 a.m. to 4 p.m.
CO: Coliseum EH: Exhibition Hall SP: Sale Pavilion TC: Trade Center TT: The Tanbark

Saturday, September 28

Main Events

9 a.m. Youth Fitting Contest, SP
12 p.m. Youth Showmanship Contest, CO

Sunday, September 29

Main Events

7:30 a.m. National 4-H, National Intercollegiate, and International Post-Secondary Dairy Cattle Judging Contests, CO
12 p.m. International Junior Holstein Show, CO
5:30 p.m. National 4-H, National Intercollegiate, and International Post-Secondary Dairy Cattle Judging Contests Awards Banquet, TT
7 p.m. World Ayrshire Event Sale, SP

Monday, September 30

Main Events

7 a.m. International Jersey Show: heifers, CO
10 a.m. International Ayrshire Show, CO
10 a.m. Career Connections, EH
1:30 p.m. International Milking Shorthorn Show: heifers, CO
5 p.m. National Dairy Shrine Reception and Awards Banquet, EH

Tuesday, October 1

Main Events

7 a.m. International Jersey Show: cows and groups, CO
7 a.m. International Milking Shorthorn Show: cows and groups, CO
8 a.m. Central National FFA Events, SP and EH
2:30 p.m. International Brown Swiss Show: heifers, CO
6 p.m. Top of the World Jersey Sale, TT

Educational Forums

9 a.m. "Securing the future: A candid conversation about dairy farm transition planning," TT. *Speaker:* Compeer Financial
12 p.m. "Cultivate your culture," EH Mendota 1. *Speaker:* Sandy Larson, Larson Acres
2 p.m. "Women in dairy," (Expo en Español), EH Mendota 1. *Panelists:* Caitlin Cramer, Legacy Farms; Rosario Ibarra, Grotegut Dairy Farm; Alison Pfau, University of Wisconsin-Madison Extension

Virtual Farm Tour

10 a.m. Schoepp Farms, Lodi, Wis., EH Mendota 1

Wednesday, October 2

Main Events

7 a.m. International Brown Swiss Show: cows and groups, CO
7 a.m. International Guernsey Show: heifers, CO
2 p.m. International Red and White Show: heifers, CO
3 p.m. World Premier Brown Swiss Sale, SP
6 p.m. Recognition Awards Banquet, TT

Educational Forums

8 a.m. Council on Dairy Cattle Breeding Industry Meeting, TT
12 p.m. "U.S. Farm Report - LIVE," TT
12 p.m. "Net zero opportunities and challenges in dairy production," EH Mendota 1. *Speaker:* Kim Stackhouse-Lawson, Colorado State University
2 p.m. "Leadership starts with us," (Expo en Español), EH Mendota 1. *Speaker:* Juan Quezada, Milk Source

Forage Seminars

10 a.m. "Making hay the Western

way," TC. *Speaker:* David Hinman, Hardrock Farms

1:30 p.m. "Alfalfa persistence is profit," TC. *Speaker:* Scott Newell, University of Wisconsin-Madison Extension

Virtual Farm Tour

10 a.m. McCarty Family Farms, Rexford, Kan., EH Mendota 1

Thursday, October 3

Main Events

7 a.m. International Red and White Show: cows and groups, CO
7 a.m. International Guernsey Show: cows and groups, CO
1:30 p.m. International Holstein Show: heifers, CO
5 p.m. International Reception, EH Mendota 1 to 4
6 p.m. World Classic '24 Holstein Sale, TT
8:30 p.m. Supreme Champion of the Heifer Show Selection, CO

Educational Forums

9 a.m. "Global dairy update," TT. *Speakers:* RaboResearch
12 p.m. "Hope and hard work: Mental health in agriculture," EH Mendota 1. *Speaker:* Monica Kramer McConkey, Eyes on the Horizon Consulting
1 p.m. "International producer symposium," EH Mendota 4. (*Free, but registration is required.*)
2 p.m. "Animal welfare: What are dairy managers responsible for?," (Expo en Español), EH Mendota 1. *Speaker:* Noa Román-Muñiz, D.V.M., Colorado State University

Forage Seminars

10 a.m. "What is new in alfalfa production systems?," TC. *Speaker:* Marta Moura Kohmann, University of Wisconsin-Madison

1:30 p.m. "MILK2024 — A tool to predict energy value of corn silage," TC. *Speaker:* Luiz Ferraretto, University of Wisconsin-Madison

Virtual Farm Tour

10 a.m. Vandoske Dairy Farms, Cleveland, Wis., EH Mendota 1

Friday, October 4

Main Events

7 a.m. International Holstein Show: cows and groups, CO
4 p.m. Parade of Champions, CO

Educational Forums

9 a.m. "Global dairy summit," TT. *Hosted by:* Wisconsin Department of Agriculture, Trade and Consumer Protection
12 p.m. "New perspectives on aging and lifespan in dairy cows," EH Mendota 1. *Speaker:* Matt Lucy, University of Missouri
2 p.m. "Training your milking team: The key to labor retention on dairy farms," (Expo en Español), EH Mendota 1. *Speaker:* Carolina Pinzón, University of Wisconsin-Madison Extension

Forage Seminars

10 a.m. "Methane, Brix, and interseeding: What is new in dairy grazing research?," TC. *Speaker:* Kathy Soder, USDA ARS
1:30 p.m. "Precision milking research on automatic milking systems and associated animal productivity and health," TC. *Speaker:* Elizabeth French, U.S. Dairy Forage Research Center

Virtual Farm Tour

10 a.m. Woldt Farms, Brillion, Wis., EH Mendota 1

KNOWLEDGE NOOK SESSIONS

■ "Milk Sustainability Center — Driving to productivity and sustainability," *Speakers:* Matt Schleicher, John Deere; Joaquin Azocar, D.V.M., DeLaval. *Time:* Tues. 9:30 a.m.

■ "Moving ahead of digital dermatitis with systematic prevention and control," *Speaker:* Dörte Döpfer, D.V.M., University of Wisconsin School of Veterinary Medicine; Jeff Wheeler, Diamond V. *Time:* Tues. 10:30 a.m.

■ "Threats to the agriculture sector," *Speaker:* FBI. *Time:* Tues. 11:30 a.m.

■ "Supporting producers, safeguarding cows," *Speaker:* Rosemary Sifford, D.V.M., USDA APHIS. *Time:* Tues. 12:30 p.m.

■ "Nutritional enhancements on forages using biologicals," *Speakers:* Scott Harris and Amy Hoy, Masters Choice. *Time:* Tues. 1:30 p.m.

■ "Using 3D camera technology to accurately measure body reserves, growth, and locomotion in dairy cattle," *Speaker:* Abbi Goldenberg, Dellait. *Time:* Tues. 2:30 p.m.

■ "The PPR difference: A 3-step process to help dairy cows overcome multiple mycotoxin challenges," *Speaker:* Joel Pankowski, Arm & Hammer. *Times:* Wed. 9:30 a.m., Thurs. 9:30 a.m.

■ "A bright future can start in a blink: See the power of SenseHub Dairy Youngstock," *Speaker:* Brandt Kreuzer and Austin Snook, Merck Animal Health. *Time:* Wed. 10:30 a.m.

■ "Feed with confidence: Connecting workflows with results," *Speaker:* Brandon Mortas, VAS. *Time:* Wed. 11:30 a.m.

■ "Lifecycle feeding of probiotics: Supporting the transition cow," *Speaker:* Kimberley Morrill, Novone-sis. *Times:* Wed. 12:30 p.m., Thurs. 12:30 p.m.

■ "Find the next bump in your paycheck," *Speaker:* Sarah Stocks, Novus International. *Time:* Wed. 1:30 p.m.

■ "High sand reclamation: What sand type works best," *Speaker:* Renee Schrift, McLanahan Corporation. *Time:* Wed. 2:30 p.m.

■ "Antibody specific testing: Helping the dairy industry to start calves right," *Speaker:* Shane Wesener, Bio-Technical Resources; Shawn Jones, Arkion Life Sciences. *Time:* Wed. 3:30 p.m.

■ "Optimizing dairy efficiency with artificial intelligence," *Speakers:* Gavin Strang, DeLaval, with pro-

ducer panel. *Time:* Thurs. 10:30 a.m.

■ "Sports cars vs. farm trucks: Maintaining cows like the top performers they are," *Speaker:* Clémence Nash, Novus International. *Time:* Thurs. 11:30 a.m.

■ "Unleash the power of your dairy farm data," *Speaker:* Yasir Khokar, Connecterra. *Time:* Thurs. 1:30 p.m.

■ "Microencapsulated probiotics: Efficient and environmentally sustainable alternative that enhances milk production," *Speaker:* Mauricio Agudelo, BIALTEC. *Time:* Thurs. 2:30 p.m.

■ "Making the most of your farm income potential," *Speaker:* Robin Schmahl, AgMarket.net. *Time:* Thurs. 3:30 p.m.