2025 Winter Showcase Product Spotlight



Blueprint Dairy Calf & Heifer Program The Blueprint dairy calf and heifer products are first-of-their-kind, designed to allow calves to reach their genetic potential and enhance digestion and nutrient intake while promoting natural defenses. Founded on the belief that the



When scouring

form of nutrition delivery is just as important as the level of supplementation, Blueprint products are made with 100% Bioplex organic trace minerals for superior bioavailability to support exceptional health and performance. To learn more, visit www.hubbardfeeds.com/brand/blueprint.



When scouring events occur, count on mom and count on BlueLite® Replenish Ab+. Replenish Ab+ delivers a synergy of researched electrolyte technology with maternally-derived bioactives sourced from mom's colostrum—accelerating a



calf's ability to overcome scours events. Meet the needs of the challenged calf and support gut balance, bring electrolyte correction, and mitigate the severity and duration of scouring with non-pharma, Replenish Ab+. https://www.techmixglobal.com/product/replenishab-plus/



NEW Sort my Cow labor-saving sort gate technology

What if sorting cows didn't have to be a headache? CowManager introduces Sort my Cow, the cow-friendly sorting

technology that allows you to divert cows based on CowManager alerts, decreasing labor costs and lock-up times and increasing operational efficiency. Sort my Cow is crafted from premium U.S.-made stainless steel and uses electromagnets for locking, reducing noise and eliminating the need for a compressor. CowManager.com.



Efficient, Economical, and Fuel-Saving Mixing

KUHN Knight reel mixers maximize

efficiency and minimize expense with fast, gentle mixing. Their design reduces force and pressure, resulting in low horsepower requirements and less fuel consumption for economical operation. To learn more visit our website: www.kuhn.com



Trioliet Retail Finance Options Trioliet offers attractive retail finance options. With flexible terms and payment plans, these options aim to make it easier

to invest in and benefit from efficient and sustainable feeding solutions. Whether it involves a self-propelled feed mixer or an automated feeding system, the financing is designed to align with your operational needs. Trioliet.us.



The Evolution[®] SST-Driver[™] is a highperformance silicone liner from Conewango Products Corp. Designed specifically for large-herd operations, the SST-Driver comes pre-loaded in a lightweight single-use shell, offering significant savings of labor, time



and money. Features a transitional round-to-square barrel with non-round advantages and a patented square hackle to prevent twisting. Offers extended service life, with successful testing up to 6,000 milkings. Vented and non-vented options available. Learn more at //evolution-liners.com/sst-driver.





We help our clients to better deal with

their waste water on site, allowing them more control and profitability overall. By selling top-quality dewatering screw presses and other separators, our customers across America have been able to optimize their farms and save both time and money! al-ins.com.





Pioneer® brand forages produce the highest-quality feed for your dairy

operation, backed by unmatched support. From corn silage to inoculants, Pioneer brand forage products help you manage ration costs while maximizing milk yield and profitability. Plus, you get the advice of local Pioneer agronomists to help make the most of your crops. From seed to feed, get total forage management solutions with Pioneer.

Driving Dairy Sustainability with Posilac Recombinant bovine somatotropin (rbST) has been transforming dairv farming for over three decades. By increasing milk yield by an average of 10 lbs/day, Posilac – a rbST – reduces



the need for resources like land, water, and feed while lowering greenhouse gas emissions. This sustainable tool supports efficient milk production and helps dairy producers meet growing global demands, balancing environmental responsibility, economic viability, and social acceptance for a better future.



Our latest model of alley scraper system, the Dura-Chain Flex, offers the perfect balance between capacity and cost. This powerful and compact drive system adapts to any barn configuration and handles long

alleys with ease. The durable planetary drive requires only a 1 HP motor even for the heaviest loads. Contact your local Valmetal dealer to get more information. https://valmetal.com/equipment/cleaners-and-scrapers/alley-cleaners/chainscraper-systems.







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Targeted Fat Feeding during the Transition Period

LinPRO-R, our Omega-3 feed ingredient, developed specifically for ruminants, alters the activation status of the immune

system and produces an anti-inflammatory

response. Omega-3 fatty acids are less abundant in dairy diets and can help counterbalance the Omega-6's, which amplify inflammation, especially during the transition period. Proper energy balance during the transition period provides multiple benefits, including optimized immunity, improved conception and enhanced milk production.

Learn more at www.otfarms.com. Ph: 1.306.543.4777.



Treat heat stress from the inside.

Maintaining animal health, production and growth is vital to your profitability. Bovine Accellyte II is a specialized electrolyte for periods of stress, rehydration and prehydration during events including extreme temperatures, transport, calving, illness or



feed changes. Bovine Accellyte II promotes feed and water intake and restores electrolyte functions and water retention to prevent losses due to dehydration. To learn more, visit **www.selectsires.com/maximize-cow-performance** or contact a Select Sires representative.

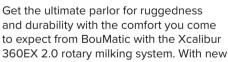




Shearwell is a family run, farmer owned business that is committed to supporting hard working ranchers with robust, reliable products. We supply visual and USDA

approved electronic tags, readers, apps, weighing equipment, and a range of dairy husbandry products. Looking for a management, electronic or feedlot tag? You can trust Shearwell to supply quality tags with a quick turnaround. FREE applicator offer with your first tag order from Shearwell. Reach out to find out more. **Call 1-800-778-6014 www.shearwell.com**.





features for better serviceability and cow comfort, our rotary has reached a whole new level of performance. A smooth entrance and exit provide your herd a calm and peaceful environment. Available in deck sizes of 40 to 150 stalls. Learn more at **//boumatic.com/Xcalibur2.0**.

SiloSolve® FC

Using a science-based, research-proven inoculant helps preserve the quality and nutritional value of your silage. And high-quality silage paired with beneficial bacteria is proven to support herd health

and performance. So when you start thinking about what inoculant to choose, turn to SILOSOLVE[®] Brand Products to help get the most from your biggest investment: high quality feed.

HUVEPHARMA

Achieve Pro is formulated with a unique combination of Pre- and Pro-biotic bacteria, IgY proteins, bone charcoal and Cryptex supporting gut health during periods of high challenge

with Rota and Corona virus, E coli bacteria and Cryptosporidium organisms. Include Achieve Pro powder during feedings the first 7 to 14 days of life to minimize neonatal diarrhea symptoms, decrease treatment cost and increase weight gain prior to weaning.







Over 96% Of U.S. Households Bought Real Dairy Last Year

Through research, innovation and promotion, your checkoff works to grow

real dairy sales and trust. Read more at DairyCheckoff.com.





Striking the phosphorus balance

The Press Screw Separator PSS by FAN covers a broad spectrum of applications, from agriculture over biogas and

bioethanol plants and food processing to the chemical industry. The innovative technology separates sewage in its solid and liquid elements. The secret of the versatility of the Press Screw Separator PSS is that it can adjust to different dry matter contents. Compared to conventional separation systems the PSS is time and cost efficient. www.fan-separator.de/en/products/separator-pss.



Transition cow diets – how much phosphorus should you feed?

Phosphorus levels in transition cow diets are gaining renewed attention, particularly with emerging research from

experts like Dr. Walter Grunberg. Findings from Dr. Grunberg's lab suggest that limiting phosphorus intake in dry cows may be an effective strategy for reducing periparturient hypocalcemia. Yet, achieving controlled phosphorus levels can be challenging with some standard on-farm feeds. This is where X-Zelit can help. Read more at **Protekta.com**.



Hoard's Dairyman Farm Creamery cheese is crafted with milk from one of the most storied dairy herds in the country. It is the oldest continuously registered Guernsey herd in North America and through the decades has been a consistent award winner for breed excellence and quality



milk production. We are proud of our dairy cows and the milk they provide for our extraordinary cheese, and we're privileged to be carrying on the tradition of excellence W. D. Hoard established in 1899. **www.HoardsCreamery.com**.

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