

# HOARD'S DAIRYMAN

## Spring Showcase Product Spotlight



**TOTAL FARM MARKETING**

BY STEWART-PETERSON

**DRP Insurance Powered by Analysis, Research & AI**

Total Farm Marketing by Stewart-Peterson has helped dairy producers manage risk for nearly 30 years. At SP Risk Services (part of the Total Farm Marketing family of companies), we employ a technology-driven approach to DRP insurance that leverages advanced analysis and powerful artificial intelligence to help you optimize your protection and decision-making process. [www.TotalFarmMarketing.com](http://www.TotalFarmMarketing.com).  
SP Risk Services LLC is an insurance agency and an equal opportunity provider.



Calf Gold 3E™ helps support calf health by delivering a large population of unique strains of **Smartbacteria**; helping protect the calf from disease-causing pathogens, while working to establish a functioning rumen.



- Facilitates the development of a healthy rumen, which minimizes stress and issues when weaning.
- Helps avoid scours.
- Can help boost energy, calves on Calf Gold are shown to be more aggressive immediately.



**HoofStrong**

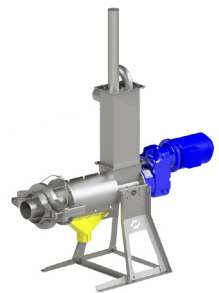
**Redefine Your Animal Care with HoofStrong® Automated Hoof Care**

Did you know cases of clinical lameness are estimated to cost dairies about 5.5 pounds of milk per day?

So why not take control of your animal care with a modern hoof bath system specifically designed for your dairy? With FREE equipment and unrivaled service, Specialty Sales LLC offers comprehensive hoof care for dairies of any size. Contact us today to benefit from a FREE hoof care audit.



Produce safe, comfortable cow bedding with the SEPCOM brand of screw separators from Saveco. Featuring an automatic pneumatic back pressure device, the SEPCOM Bedding Separator reliably produces dry solids with minimal operator interaction. As with all our manure dewatering products, SEPCOM Bedding Separators are precision engineered to deliver reliable, consistent results while providing lower capital and operating costs. Whether it's an existing system or a new facility, squeeze more profit from your manure with SAVECO.



EXCELLENCE IN ANIMAL HEALTH™

The best way to prevent pinkeye is to control the face flies that spread it. And nothing does a better job of that than TRI-ZAP™ insecticide cattle ear tags from Y-TEX®. Only TRI-ZAP™ contains three proven active ingredients to control face flies for up to two months. Plus, TRI-ZAP™ tags are approved for use on beef and dairy cattle, including calves and lactating cows. This year, count on TRI-ZAP™ tags to stop face flies before they infect your cattle. [www.y-tex.com/resource/pest-control-for-cattle-brochure](http://www.y-tex.com/resource/pest-control-for-cattle-brochure).



**Break the copper habit!**

Hoof-Zink EZ Liquid is an economical footbath concentrate for use in the treatment and control of hairy heel warts. Our patented liquid zinc formula mixes into solution easily and will not freeze until -40°F. Hoof-Zink is great for digesters, and it is not a dangerous toxin like Formaldehyde. Hoof-Zink enriches your crops unlike copper, and can be used year-round. Make the switch today!



**Save Big on New KUHN Equipment!**

Take advantage of KUHN's "Spread and Save," and "Cash in the Mix" coupon programs before they end on July 11th, 2025. Save up to \$5,000 on select Manure Spreaders, and up to \$5,000 on select TMR Mixers. To learn more, visit our website: [www.kuhn.com](http://www.kuhn.com).



Productivity loss over generations can be a direct result of heat stress before birth. Cooling pregnant, dry cows during heat stress improves survivability, growth and lifetime productivity. Cool Your Cows from The Inside Out® with Bovine BlueLite®.

<https://www.techmixglobal.com/dairy/knowledge-center/dairy-heat-stress/>.







The Press Screw Separator PSS by FAN covers a broad spectrum of applications, from agriculture over biogas and bioethanol plants and food processing to the chemical industry. The innovative technology separates sewage in its solid and liquid elements. The secret of the versatility of the Press Screw Separator PSS is that it can adjust to different dry matter contents. Compared to conventional separation systems the PSS is time and cost efficient. [www.fan-separator.de/en/products/separator-pss](http://www.fan-separator.de/en/products/separator-pss).



**Reasons to manage hypocalcemia differently**

High blood calcium levels in your prefresh pen are vital. Cow longevity is important, too, right? When you focus on preventing hypocalcemia — using a research-proven prefresh strategy that reduces the uptake of phosphorus and ensures high blood calcium concentrations — you also focus on improving a cow’s lifetime performance. Read about the influence the transition period has on cow longevity and ultimately on your farm’s profitability. **Visit [Protekta.com](http://Protekta.com).**



Choline is an essential nutrient for dairy cows with various functions for optimal milk production, reproduction, and health — especially during the transition period.

CholiGEM™ is an enhanced form of rumen-protected choline that promotes optimal transition health and lactating performance in dairy cows. With its uniform particle size and ideal specific gravity, CholiGEM™ is designed to reduce rumen transit time and provide a highly bioavailable source of choline at the intestinal level. Learn more: [kemin.com/choligem-us](http://kemin.com/choligem-us).



**United in our commitment.**

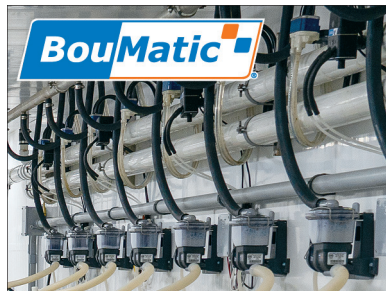
With over 30 years of pharmaceutical experience, a stable of established brands, and an ability to react quickly to changes, US VET™ is constantly developing new solutions to help improve your business. Solutions such as Ampicillin for Injectable Suspension, Ampicillin Sodium, go-dry™, MASTI-CLEAR®, and of course, Quartermaster® Suspension. And all our products continue to be made in the USA. United in our commitment to farming communities, we are US VET™. [usvet.com](http://usvet.com).



Your trusted tag supplier. Shearwell is a family run, farmer owned business. We supply visual and USDA approved electronic tags, readers, apps, weighing equipment, and a range of dairy husbandry products. Tag well with Shearwell. Looking for a management, electronic or feedlot tag? You can trust Shearwell to supply quality tags with a quick turnaround. Ask about our FREE applicator offer with your first tag order. Reach out to our helpful staff. Call 1-800-778-6014 [www.shearwell.com](http://www.shearwell.com).



Every day you work hard to keep her healthy. Don’t lose momentum during her dry period. “Involution transition” following dry off, represents high risk for new infections. Prior to calving the “colostrum transition” is also high risk. Do all you can to aid in the prevention of mastitis by Sealing the Deal with an application of an improved formulation T-HEXX® DRY™ External Teat Sealant as your final step at dry off and once again, 10 days before calving. [www.huvepharma.us](http://www.huvepharma.us).



The MagStream meter ensures a continuous and completely free milk flow and air flow. This meter has the lowest occurrence of vacuum drops and fluctuations of any meter on the market today. Thanks to advanced technologies for power management, data communication and recording, it is the first milk meter that is completely wireless. The MagStream records milk yield and flow rate of individual cows during each milking with the highest accuracy. Learn more at [boumatic.com/magstream](http://boumatic.com/magstream).



**Over 96% Of U.S. Households Bought Real Dairy Last Year**

Through research, innovation and promotion, your checkoff works to grow real dairy sales and trust. Read more at [DairyCheckoff.com](http://DairyCheckoff.com).



Chr. Hansen and Novozymes have joined forces to become Novonesis. Together, we’re committed to delivering biosolutions that support animal productivity and sustainability. With over 100 years of expertise, we scientifically select probiotic strains for our range of direct-fed microbial products, like Bovamine Dairy Plus probiotic. Talk to us about maximizing feed efficiency and support the health of your dairy herd. Or visit [Novonesis.com](http://Novonesis.com).



Hoard’s Dairyman Farm Creamery cheese is crafted with milk from one of the most storied dairy herds in the country. It is the oldest continuously registered Guernsey herd in North America and has been a consistent award winner for quality milk production. We are proud of our dairy cows and the milk they provide for our extraordinary cheese, and we’re privileged to be carrying on the tradition of excellence W. D. Hoard established in 1899. [www.HoardsCreamery.com](http://www.HoardsCreamery.com).