2025 Fall Showcase Product Spotlight

DATA FUELS GENETIC IMPROVEMENT

Dairy genetic improvement is powered by producers like you who collect, transmit and deliver high-quality individual cow data into the National Cooperator Database – the engine that helps breed better cows. The output: U.S genetic evaluations and dairy decision tools that are the global standard – data-driven, future-focused, reliable, and independent. Learn about sharing data into the National Cooperator Database. **https://uscdcb.com/data-fuels-genetics/**.

Creative Science®

Support your herd with RE-COVR®, the only FDA approved injectable antihistamine formulated for beef and dairy cattle. Be RE-COVR® ready throughout the spring allergy season with the product trusted by veterinarians for targeted, reliable care of antihistamine related allergic and respiratory responses.
Visit **https://creative.science/re-covr-20mg-ml/** to learn more!

PIONEER® HUNDRED YEARS

Maximize the value of your homegrown feed with Pioneer® brand forages. Pioneer brand TonnEdge corn silage hybrids, Pioneer brand Plenish® high oleic soybeans, and Pioneer brand inoculants help you deliver maximum output and provide superior dairy nutrition. And when you plant Pioneer forages, you also get built-in agronomic support that is unmatched in the industry. Improve the performance of your entire farm and optimize on-farm feeding with forages from Pioneer.

HUVEPHARMA®

Huvepharma introduces PrimeLine® IN5 - the first and only intranasal BRD vaccine with a label claim "effective against mortality caused by Mannheimia haemolytica" as well as protection against respiratory disease caused by IBR, BRSV, PI3, Pasteurella multocida and Mannheimia haemolytica. PrimeLine IN5 is comprised of the most CURRENT MODIFIED LIVE VIRAL AND ATTENUATED LIVE BACTERIAL COMPONENTS for immune stimulation and is safe to use in calves 3 days of age or older. Prime your cattle immune system with PrimeLine® IN5 from Huvepharma.

KUHN

In a Class of Their Own
KUHN's MM 701 and 890 Merge Maxx® hay mergers offer 24' and 30' pickup widths, ideal for mid-to-large dairy and forage operations. They merge left, right, or 50/50 for even windrows. Features include a floating windguard for smoother harvesting, crop netting for better leaf retention, mechanical flotation that eliminates hydraulic float engagement and the IntelliMerge™ ISOBUS control system. Visit our website to learn more! **www.kuhn.com**.

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priority IAC™

Start with StartUp Gel. The perfect introduction to seehow Priority IAC Smart*bacteria* effectively help your animals. See for yourself how our Smart*bacteria* help keep animals of any age on feed or get them back on feed in times of transition, birth, feed changes, shipping, and stress.

- Easy to administer
- Stimulates water and feed consumption
- Starts up calves, fresh cows, and cows off feed.

THE LIVESTOCK COMFORT SPECIALIST
Agri-Comfort

Agri-Comfort offers high-quality farm solutions – from rubber flooring and mattresses to slat flooring and comfort brushes. Our comfort brushes help cows stay clean and relaxed, reducing stress and encouraging productive downtime. We support dairy producers worldwide in improving cow comfort, hoof health, and milk production. Our products reduce lameness and enhance hoof care, leading to better overall performance. Scan the QR code to learn more at **Agri-Comfort.com**.

SAVECO®

Produce safe, comfortable cow bedding with the SEPCOM brand of screw separators from Saveco. Featuring an automatic pneumatic back pressure device, the SEPCOM Bedding Separator reliably produces dry solids with minimal operator interaction. As with all our manure dewatering products, SEPCOM Bedding Separators are precision engineered to deliver reliable, consistent results while providing lower capital and operating costs. Whether it's an existing system or a new facility, squeeze more profit from your manure with SAVECO.

Cargill®

Original From the Start
No two dairies are alike. We don't expect them to be. We expect you to demand original thinking. Original data, with original insights. An original approach that achieves real results. That's what you get from the world's only comprehensive dairy nutrition company. Will you settle for what's expected? Or are you an original, too? **cargillanimalnutrition/original**.

TechMix
Keeping animals drinking, eating & producing.™

Proven to help lower body temperature, Bovine BlueLite® also promotes water and feed intake, helps restore electrolyte and energy balance, and helps maintain milk production during heat stress periods. Bovine BlueLite technology is built on a palatable and buffered source of electrolytes combined with energy sources. Our formulation contains components that help to maintain cell volume and fluid balance and is also fortified with antioxidant vitamins necessary for combatting toxins. Cool Your Cows from The Inside Out® with Bovine BlueLite®.

BAUER
FOR A GREEN WORLD

The Press Screw Separator PSS by FAN covers a broad spectrum of applications, from agriculture over biogas and bioethanol plants and food processing to the chemical industry. The innovative technology separates sewage in its solid and liquid elements. The secret of the versatility of the Press Screw Separator PSS is that it can adjust to different dry matter contents. Compared to conventional separation systems the PSS is time and cost efficient. **www.fan-separator.de/en/products/separator-pss**.

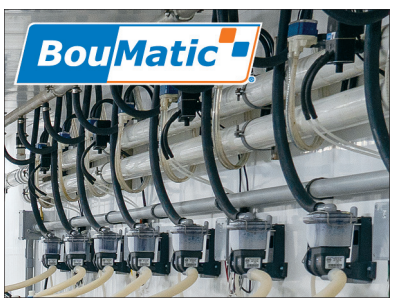
KEMIN®
Compelled by Curiosity™

Choline is an essential nutrient for dairy cows with various functions for optimal milk production, reproduction, and health — especially during the transition period. CholiGEM™ is an enhanced form of rumen-protected choline that promotes optimal transition health and lactating performance in dairy cows. With its uniform particle size and ideal specific gravity, CholiGEM is designed to reduce rumen transit time and provide a highly bioavailable source of choline at the intestinal level. Learn more: **kemin.com/choligem-us**.

Fight Bac®

If You Have Cows... You Need Fight Bac
The most effective disinfectant for teat care and more. Fight Bac has been trusted by producers for decades as an affordable, effective post-milking teat disinfectant. But its uses go far beyond teat health—it's also ideal for cuts, wounds, injection sites, calf navels, udder rot, and before intramammary infusions. If you have cows, you need a can in every corner. Visit Booth EH1609; receive a free can. **www.FightBac.com**.

BouMatic®



The MagStream meter ensures a continuous and completely free milk flow and air flow. This meter has the lowest occurrence of vacuum drops and fluctuations of any meter on the market today. Thanks to advanced technologies for power management, data communication and recording, it is the first milk meter that is completely wireless. The MagStream records milk yield and flow rate of individual cows during each milking with the highest accuracy. Learn more at **boumatic.com/magstream**.

COWMANAGER®

New **Find my Cow Flash** helps you quickly locate the right animal—whether she's in heat, ill or in the wrong pen—saving labor and boosting daily efficiency. A flashing light on the CowManager ear sensor makes identification simple. Just activate it from your CowManager app or desktop and locate the cow, heifer or calf soon after. Designed for herds of all sizes, Find my Cow Flash keeps your operation running smoothly. Learn more: **https://bit.ly/flash0925**; World Dairy Expo Booth 4204.

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evoLUTION®
A Conewango Division

Evolution®, a division of Conewango™, features innovative liners engineered for high-performance. One of our most popular options for large herds is the RST-Driver, with its unique transitional barrel. It delivers more milk per hour, higher peak flow rates, reduced unit-on-time, fewer forced detaches, less residual milk, lower mouthpiece chamber vacuum and a money-back guarantee! Proven in independent trials. Watch for exciting news about the RST-Driver, coming soon! See us at World Dairy Expo, Booth EH1107.

USVET
VETERINARY PRODUCTS

United in our commitment.
With over 30 years of pharmaceutical experience, a stable of established brands, and an ability to react quickly to changes, US VET™ is constantly developing new solutions to help improve your business. Solutions such as Ampicillin for Injectable Suspension, Ampicillin Sodium, go-dry™, MASTI-CLEAR®, and of course, Quartermaster® Suspension. And all our products continue to be made in the USA. United in our commitment to farming communities, we are US VET™. **usvet.com**.

Tuffy®
MILK FILTERS

WE SUPPORT OUR DAIRY FARMERS!
Tuffy milk filters are research proven to provide the best milk filtration. Our unique non-woven fabric is engineered specifically to capture and hold more sediment and maximize more milk flow than any other filter on the market. Plus, Tuffy filters last longer so you don't have to change them out as often, saving you time and money. Take the Tuffy Test and improve your milk quality.
www.schwartzmfg.com, WDE Booth EH1108

Shearwell Data
Livestock Systems

Shearwell is a family run, farmer owned business that is committed to supporting hard working ranchers with robust, reliable products. We supply visual and USDA approved electronic tags, readers, apps, weighing equipment, and a range of dairy husbandry products. Looking for a management, electronic or feedlot tag? You can trust Shearwell to supply quality tags with a quick turnaround. FREE applicator offer with your first tag order from Shearwell. Reach out to find out more. Call **1-800-778-6014 www.shearwell.com**.

PIONEER®
HUNDRED YEARS

The Cream of the Crop Rises to the Top
Maximize the value of your homegrown feed with Pioneer® brand Plenish® high oleic soybeans. Plenish soybeans come with the next-level agronomics and yield potential you expect from Pioneer. Plus, they can provide a dense energy source and bypass protein to potentially improve milk fat and lower feed costs. With expert consultation from our dedicated Nutritional Science team, Plenish soybeans can help improve your entire operation.

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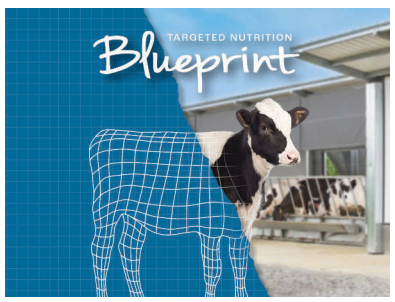
Fritsch Equipment And Services LLC

Protect your silage and speed feedout with the Fritsch Forage Facer. Built for big herds, it preserves a clean bunker and prevents spoilage. Dual direct-drive hydraulic wheel motors—no chains—power hardened teeth that bite without jumping. Available in 6', 8', 10', and 12' drums with loader quick-tach options, it reaches high piles (up to 30 ft). Rugged, low-maintenance design keeps operators moving and cows fed. Made by Fritsch, machinery you can trust.

HUBBARD an Alltech company

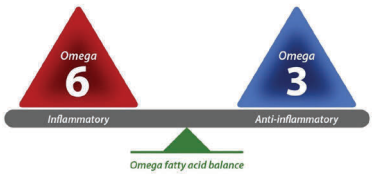


Blueprint Dairy Calf & Heifer Program
The Blueprint dairy calf and heifer products are first-of-their-kind, designed to allow calves to reach their genetic potential and enhance digestion and nutrient intake while promoting natural defenses. Founded on the belief that the form of nutrition delivery is just as important as the level of supplementation, Blueprint products are made with 100% Bioplex organic trace minerals for superior bioavailability to support exceptional health and performance. To learn more, visit **www.hubbardfeeds.com/brand/blueprint**.

VALMETAL

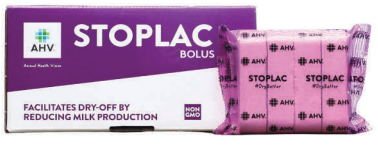
Are you steering or smearing?
The MAXX-TRAC's fully automatic steering system is gentle on fields and roads, and makes road travel safer. The Dura-Tech parallel-link suspension handles rough terrain with ease while reducing maintenance time and expense. Enjoy smoother rides and superior control with 4, 6 or 8-wheel models, and you can build it your way with our vast selection of options.

O&T Farms
Naturally Better



lin**PRO-R** is a land-based rumen-protected Omega-3 feed ingredient. By protecting the Omega-3 rich oil found in flaxseed with a patented protein barrier, the PUFA by-pass the rumen and are utilized for immunity support by the cow. lin**PRO-R** becomes a cost-effective way to balance the Omega-6 to Omega-3 dietary intake. On top of this, the ability to produce Omega-3 rich dairy products can also be achieved, creating nutritionally better food. It's all about the balance! **www.otfarms.com 1.306.543.4777**.

AHV



STREAMLINE DRY-OFF WITH STOPLAC'S ONE STEP SOLUTION
StopLac transforms the dry period into an opportunity for herd success. Its antibiotic-free, oral delivery minimizes disruption. This gentle approach ensures cows enter lactation stronger, with trials showing over 6 pounds/day higher milk yield compared to controls.

- Reduces infection risks and allows for proper udder rest
- Less udder engorgement and milk leakage after dry-off
- No udder work reduces labor and errors

NOW AVAILABLE: ahvint.com/us/cow-calf/stoplac-bolus/

UDDER TECH

Udder Tech launches new teal color in their iconic bibbed overalls. 2025 marks the 20-year anniversary for the bibs, known for their quality and function. They are an essential item on any farm. You can also find the new color available in the kids' bibbed overalls, shoulder guards and the roll top bag. Udder Tech has been the industry leader in workwear since 1994. Visit their booth at World Dairy Expo for a few special promotions.

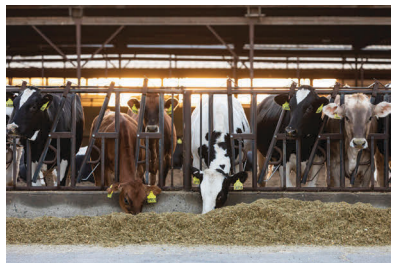
MAKING EVERY DROP COUNT | your DAIRY CHECKOFF
Dairy Management Inc.

Over 96% Of U.S. Households Bought Real Dairy Last Year
Through research, innovation and promotion, your checkoff works to grow real dairy sales and trust. Read more at **DairyCheckoff.com**.

SELECT SIRES — YOUR SUCCESS Our Passion.

Are you prepared to beat the heat?
Combat dehydration and stress during the hot summer months. Bovine Accellyte II is a specialized electrolyte designed to promote feed and water intake during periods of stress. To learn more, visit **www.selectsires.com/maximize-cow-performance** or contact a Select Sires representative.

Alltech®



A healthy intestinal tract, including a high functioning rumen, is critical for dairy operations to take advantage of the benefits of good management and feeding programs. Yea-Sacc 1026 BAC combines the proven rumen modifier Yea-Sacc 1026 with the combined powers of Bacillus licheniformis and Bacillus subtilis to optimize total gut health and efficiency.

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novonesis
Bovamine® Dairy Plus

Benefit from a billion years of biology.
Every part of herd management matters. Support the health of your dairy herd with our versatile range of sustainable biosolutions like Bovamine® Dairy Plus probiotic.
Big challenges? Think biosolutions. Think Novonesis. Chr. Hansen and Novozymes are now Novonesis, your leading biosolutions partner. Or visit **Novonesis.com**.

AGRI-PLASTICS
The Calf Housing Specialist®

Better Feeding. Healthier calves.
Milk Bar™ Revolution Snap-On Nipples are designed to mimic natural suckling and support healthy calf development. With built-in flow control, calves feed slower, digest better, and grow stronger – promoting long-term health and performance. Their performance starts with us. Scan the QR code to learn more at calfhutch.com or call 888-231-3575.